

Kaspersky Web Filter

Kaspersky, a world-leading provider of anti-malware technologies, presents the Web Filtering online service for technology partners.

Kaspersky Web Filter is a cloud service which helps third-party solutions and services to power web filtering and parental control solutions by highly accurate web content categorization, and also protect their users from phishing, malicious web sites, and other inappropriate content.

Thanks to the support of different integration modes, Kaspersky Web Filter can be used in any kind of solution, including desktop/mobile applications, network-filtering software, and gateways.

Why Use Web Filter?

This technology enables the partner's solution to classify websites among over 95 pre-defined categories, allowing to:

- Protect the users and network by blocking phishing, malicious web-sites and spam
- Control web usage and save corporate traffic by restricting access to traffic-intensive resources (e.g., video and music)
- Increase employees productivity: reduce the time spent on non-work-related activity by blocking non-productive web-sites, such as social networks and online games
- Enforce parental control for children by blocking inappropriate content

Independently Tested

According to AV-Comparatives test*, Kaspersky technologies demonstrated excellent quality of web filtering in multiple tested categories, for example: **Weapons 100%, Tobacco 100%, Drugs 100%, Gambling 100%, Porn 98%, Alcohol 95%**, with zero false alarms.

Based on a different AV-Comparatives test*, Kaspersky anti-phishing technology shows one of the best results in the comparison test and anti-phishing quality gives Kaspersky a first overall rank in the test report.



* AV-Comparatives test reports are available upon request

Key Benefits

Integration of Kaspersky web filtering technology is made possible by Kaspersky Web Filter, a cloud-based service with the following features:

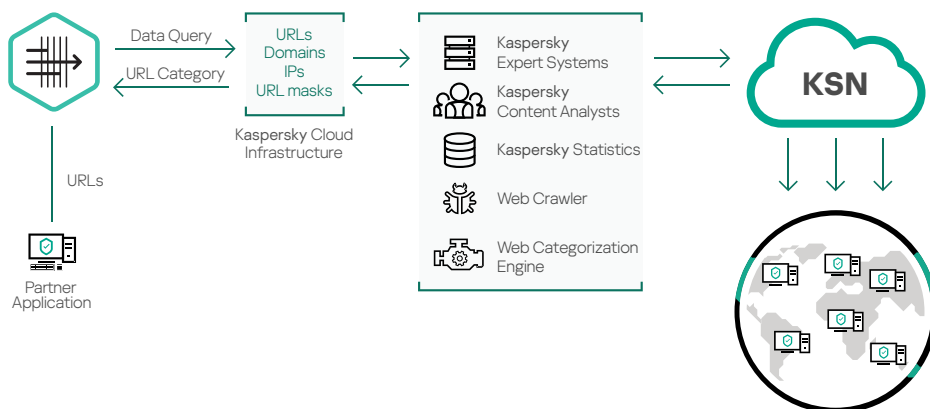
- Small footprint and cross-platform API
- Very fast and easy integration thanks to light API
- High performance and fast cloud response thanks to worldwide-distributed data centers
- Accepts URLs in any format: no need for preliminary URL normalization
- Several categories can be assigned to one web site

Additional Advantages

- 24x7x365 cloud-based updating of URL categories both by automated routines and human Kaspersky analysts
- For each submitted URL, the service returns both a verdict (good/bad) and one or more matching categories
- Batch requests supported (i.e., more than one URL per submission)
- More than 95 constantly updated categories
- Capacity to process more than 100 billion requests per day
- 99% of internet websites coverage
- Multi language support – content analysis is performed for dozens of globally widespread languages
- Regular automatic False Positives tests
- Feedback from tens of millions of KSN end-users: KSN processes billions of web-site transactions every day around the world
- Dedicated technical and business account managers
- Qualified 24x7 technical support

How It Works

Web sites categories data are hosted on Kaspersky's distributed data centers around the world. Proprietary automatic classification technologies and human analysis techniques are used to categorize web-sites globally. Access to millions of categorized URLs is provided via a light Kaspersky Web Filter.



What Is KSN?

Kaspersky Security Network (KSN) is a complex distributed infrastructure dedicated to processing depersonalized cybersecurity-related data streams from millions of voluntary participants around the world. It delivers Kaspersky security intelligence to every partner or customer who is connected to the Internet, ensuring the quickest reaction times and maintaining the highest level of protection. KSN functionality is incorporated into the most of Kaspersky consumer and business products.

Kaspersky Security Network helps to build an efficient, proactive defense. It enables new threats to be identified and blocked before they become widespread and can cause any significant damage to the client's IT network. A proactive defense system is essential to ensure the stable and uninterrupted operation of IT equipment and the business processes it supports.

Also Available as a URL Feed!

If you are reluctant to integrate a third-party product into your solution, or simply need information about malicious URLs to boost the effectiveness of your own Web Filtering solution, we've got you covered!

Kaspersky Malicious URL Data Feed offers real-time updated plaintext feed of confirmed malicious and phishing URLs, masks and IPs, providing our partners with deep coverage, high accuracy and reliable detection of increasingly sophisticated phishing attacks, and ensuring instant reaction to dynamically generated malicious domains and URLs as well as phishing outbreaks.

Kaspersky Malicious URL Data Feed is well suited for both small network appliances and high-performance mission-critical gateways/servers as well as for content filtering/internet security vendors, anti-spam, ISP's and web-hosting companies. It is completely agnostic to software or hardware design and can be successfully implemented on proprietary (non-x86/Linux) platforms.

Diverse detection technologies are used to form the feed:

- Kaspersky Security Network statistics (including mobile);
- Email honeypots;
- Internet transactions and new domain registrations;
- Web crawler;
- Partner alliances;
- Kaspersky expert systems;
- Powerful heuristics engines;
- Expert analysis;
- Content analysis.

The technology is backed by professional technological partnership support services with a simple and secure data feed delivery process and its automation.

Cyber Threats News: www.securelist.com
IT Security News: business.kaspersky.com

www.kaspersky.com

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**Technology
Alliances**

Kaspersky technologies are offered for integration into third party hardware and software security products and services. All solutions are backed by professional technology partnership support.
Learn more at www.kaspersky.com/oem

