

Kaspersky Corporate Kit

kaspersky

Updated: April 2025



Our mission is simple — building a safer world.

We do that by becoming the global leader in cybersecurity. By securing technology we ensure that it stays free of cyberthreats — providing nothing but positive possibilities for everyone.

**Bring on endless possibilities.
Bring on a safer tomorrow.**

Eugene Kaspersky, CEO

Our key values that drive our work



Be there for you

We'll always be there for you, for our customers, partners, prospects & colleagues. We **never lose sight of the people** we build our solutions for.



Be committed experts

Through our **recognized technology expertise**, we are committed to providing **trust, safety and confidence**. We never give up on our mission to make the digital world a safer place. And on this duty we always play fair.



Be cleverly inventive

Focused and ready to act – we share cutting-edge information with customers, partners, colleagues and prospects to keep them ahead of the curve.



Be powered by challenges

We constantly challenge ourselves and the status quo to **do what others can't**. We deliver outstanding solutions to overcome obstacles of all kinds, and **this is proven** across our more than 25-year history.

Kaspersky at a glance

- Essentials
- Customers
- Geography
- Role in the global IT security community



Facts about us

Essentials

Founded in 1997
and led by Eugene Kaspersky

Present on five continents in more
than 200 countries and territories

Provides innovative IT security
solutions and services for
businesses and consumers

Numbers

>10,5 million

consumer product activations per year

> 5,000

highly qualified specialists

US \$822 million

global revenue in 2024

Customer reach

Our solutions and services are designed to meet the cybersecurity needs of a diverse range of customers, from individual users, small businesses and smart start-ups to large enterprises, critical infrastructure organizations and government institutions.

>200,000

Corporate clients worldwide choose our protection

1,000,000,000

Devices protected by Kaspersky to date*



Enterprises



Industrial facilities



Small and medium businesses



Very small businesses

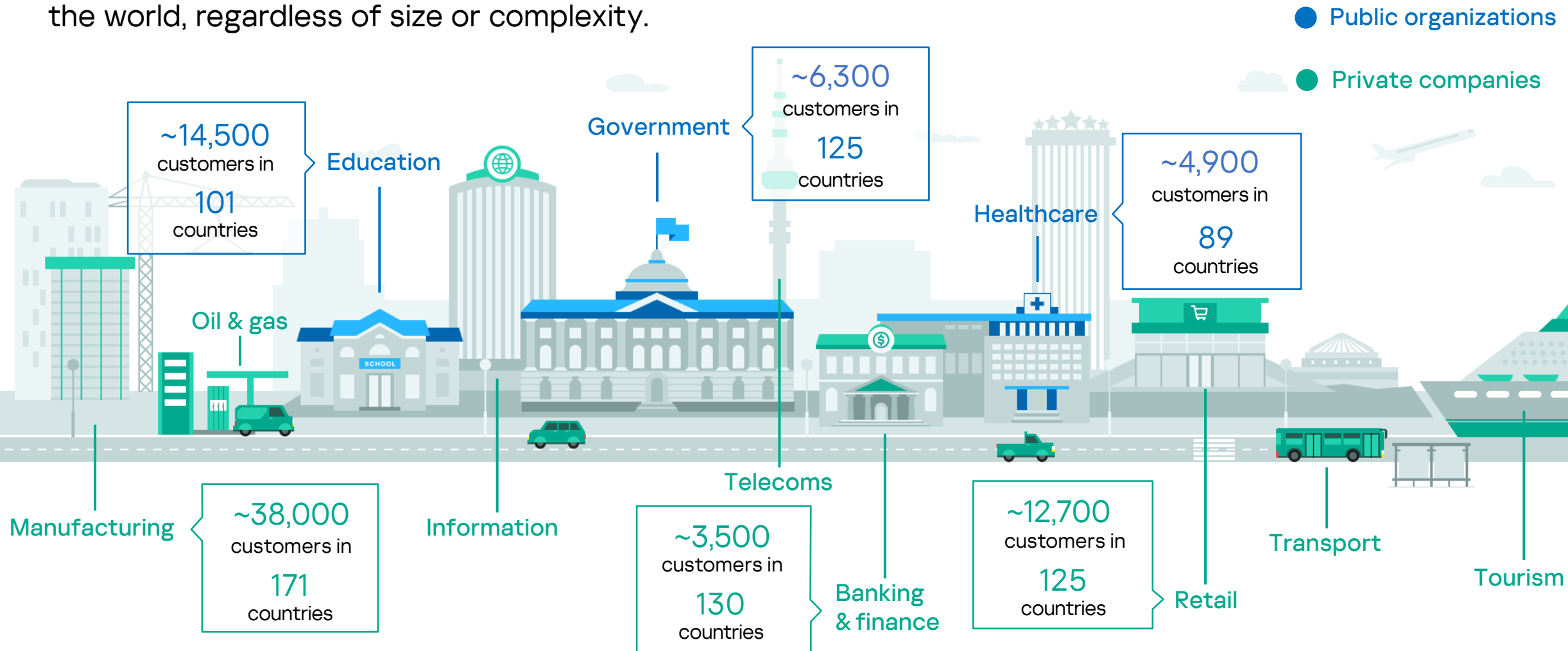


Consumers

*The figure is based on the data of Kaspersky Security Network (KSN) for automated malware analysis and includes records starting from 2011, when the system was rolled out.

Our customers

We work in a wide range of industry sectors. Our solutions and services successfully protect over 200,000 clients around the world, regardless of size or complexity.



We are an international cybersecurity company



200 countries and territories
where we operate



30+ representative
regional offices



Africa

South Africa
Kenya
Rwanda

Asia

Greater China
(China, Hong
Kong)
India
Japan
Kazakhstan
Malaysia
Singapore
South Korea

Europe

Czech Republic
France
Germany
Israel
Italy
Netherlands
Portugal
Russia
Spain
Switzerland

Middle East

Saudi Arabia
Turkey
UAE

Latin America

Brazil
Mexico
Colombia

Transparency Centers

Zurich, Switzerland	Tokyo, Japan
Madrid, Spain	Rome, Italy
São Paulo, Brazil	Utrecht, the Netherlands
Kuala Lumpur, Malaysia	Riyadh, Saudi Arabia
Kigali, Rwanda	Istanbul, Turkey
Singapore	Seoul, South Korea
Bogotá, Colombia	

Our role in the global IT security community

We participate in joint operations and cybercrime investigations with the global IT security community, international organizations such as INTERPOL, law enforcement agencies and CERTs worldwide.



INTERPOL

[Learn more](#)



**Coalition
Against
Stalkerware**

[Learn more](#)



[Learn more](#)



industrial internet
CONSORTIUM

[Learn more](#)



AFRIPOL

[Learn more](#)

Global Transparency Initiative

- Key transparency principles
- Global Transparency Initiative pillars
- Independent assessments and certifications
- Bug Bounty Program



Our key transparency principles



Data sent to Kaspersky is crucial for protecting users, it is robustly secured and is not attributed to a specific individual.



We detect and neutralize threats, regardless of their origin or purpose.



We work with international organizations to fight cybercrime.



We are committed to the trustworthy development of our technologies and solutions.



We cooperate with the IT security industry in joint cybercrime investigations.

Global Transparency Initiative pillars

Launched in 2017, Kaspersky's Global Transparency Initiative is aimed at engaging the broader information security community and other stakeholders in validating and verifying the trustworthiness of our products, internal processes, and business operations.

It includes a number of actionable and concrete measures:



Cyberthreat-related data infrastructure relocation to Switzerland.



Creation of a global network of Transparency Centers in some regions, where Kaspersky's trusted partners and government stakeholders can review the company's code, software updates and threat detection rules.



Third-party security assessments of Kaspersky's engineering and data management practices verify the security of the company's solutions.

Global Transparency Initiative pillars

It includes a number of actionable and concrete measures:



Vulnerability management program, under which security researchers can report vulnerabilities or bugs found in our systems for a designated reward.



Transparency reports, in which we publicly share information about the number of requests for user data and technical expertise.



Cyber Capacity Building Program – dedicated training to share security evaluation knowledge with the broader community.

Kaspersky Global Transparency Initiative



Cyberthreat-related user data storage and processing

Malicious and suspicious files received from users of Kaspersky products in Europe, North and Latin America, the Middle East, and also countries in Asia-Pacific region are processed and stored in Switzerland.



Transparency Centers

A facility for customers, partners and government stakeholders to review the company's code, software updates and threat detection rules, along with other activities.



Independent reviews

Regular third-party assessment of internal processes to confirm the security of Kaspersky's processes and systems, including:

- Regular SOC 2 audits
- ISO 27001 certifications for the company's data systems



Bug bounty program

Increased bug bounties up to \$100k for the most critical vulnerabilities aim to engage security researchers to supplement the company's own work in ensuring the security of its solutions.



Transparency reports

Regular updates on how Kaspersky responds to requests from government and law enforcement agencies as well as to personal data-related requests from its own users.



Kaspersky Transparency Centers

Review options:

Blue Piste (both remote & physical)

An overview of Kaspersky's transparency practices, products and services, as well as data management practices.

Red Piste

A review of the most critical parts of the source code, assisted by the company's experts.

Black Piste

The deepest review of the most critical parts of Kaspersky's source code, assisted by the company's experts.

Immerse yourself in the history of Global Transparency Initiative



Kaspersky Global Transparency Initiative: our results in numbers



2 Additional data locations

in Switzerland: globally known as a neutral country, it contains strict data protection regulation.

Here we process and store cyberthreat-related user data from Europe, North and Latin America, the Middle East, and several countries in Asia-Pacific region.



13 Transparency Centers

in Brazil, Colombia, Italy, Japan, Malaysia, the Netherlands, Rwanda, Saudi Arabia, Singapore, South Korea, Spain, Switzerland, and Turkey.



2 Regular third-party independent assessments

confirming the trustworthiness of Kaspersky's engineering practices:

- SOC 2 audit
- ISO 27001 certification



\$8.4 mln investment

Since 2018, Kaspersky has invested over \$8.4 million in the program, which includes \$5.6 million for equipment for the data centers in Zurich.



65 Transparency Center reviews

by public and private stakeholders



62 Bug Bounty report awarded

with total payments equal to \$88,250

Independent assessments and certifications



SOC

The Service Organization Controls (SOC) Reporting Framework, a globally recognized report for cybersecurity risk management controls, was developed by the American Institute of Certified Public Accountants (AICPA). Kaspersky successfully passed a comprehensive SOC 2 Type 2 audit in 2024.

[Learn more](#)

ISO/IEC 27001

The most widely used information security standard prepared and published by the International Organization for Standardization (ISO), the world's largest developer of voluntary international standards. Kaspersky's information security management system has been certified against ISO/IEC 27001:2013 international standard.

[Learn more](#)

Bug Bounty Program

Kaspersky is committed to the principles of [ethical vulnerability disclosure approach](#). To ensure the integrity of our products, Kaspersky has been running its public bug bounty program since 2016, and since 2022, it operates on the [Yogosha platform](#). The company also supports the Disclose.io framework, which provides a “Safe Harbor” for vulnerability researchers concerned about the negative legal consequences of their discoveries.

Rewards

\$100,000

for the discovery and coordinated disclosure of severe vulnerabilities (high-quality reports with PoC).

\$5,000 – \$20,000

for the discovery of vulnerabilities allowing different and less severe types of remote code execution.

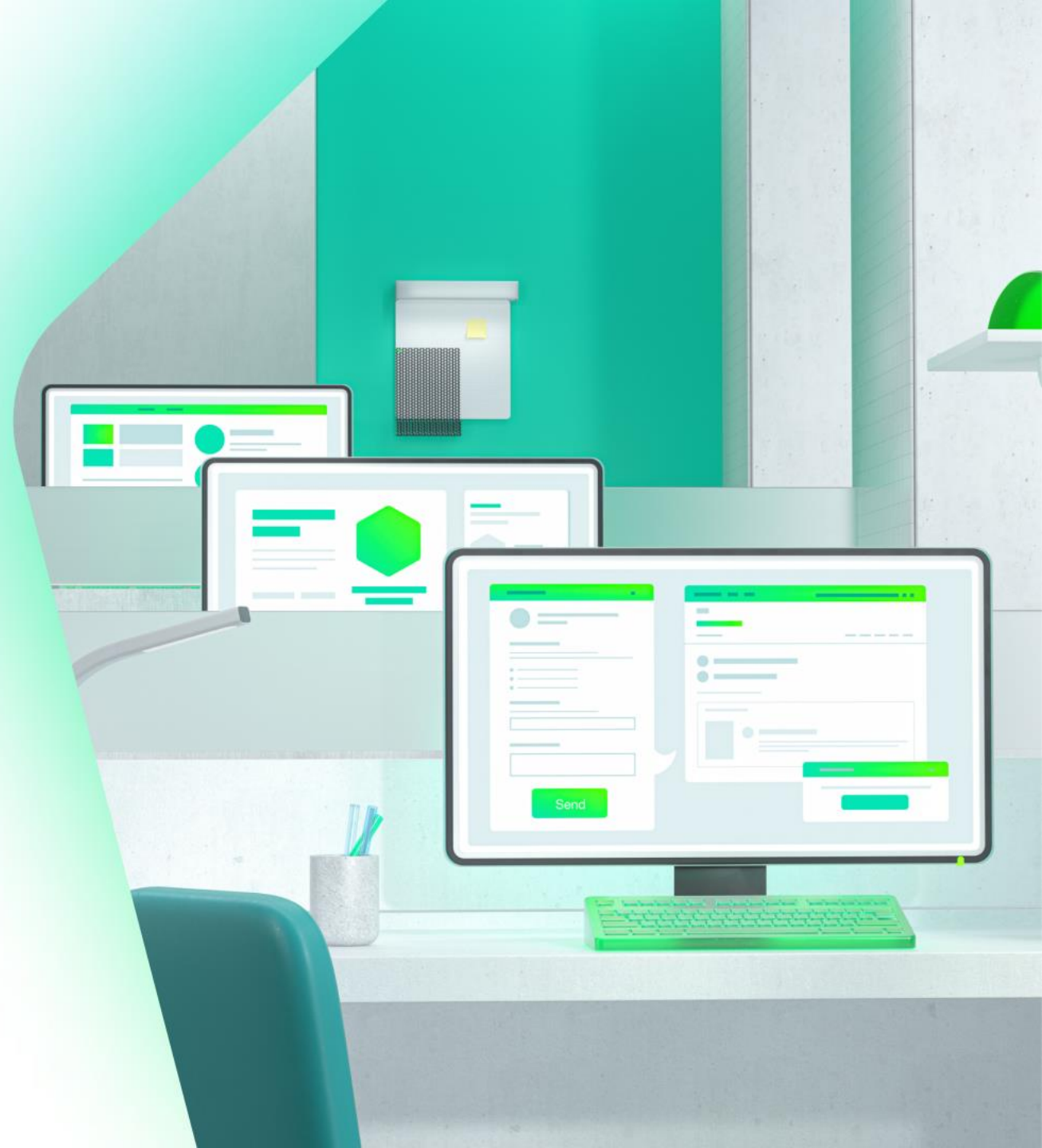
\$1,000 – \$5,000

for the discovery of bugs allowing local privilege escalation, or leading to sensitive data disclosure.

[Learn more](#)

Threat intelligence and research

- Expertise
- Threat research
- Current advanced persistent threat landscape
- Major discoveries and research
- Targeted attack research
- Enabling a privacy-minded world



Expertise

Our unique team of security experts are at the forefront of protecting people around the world from the most sophisticated and dangerous cyberthreats. This expertise enriches our state-of-the-art protection technologies, making their quality unsurpassed.

>5,000 Highly-qualified specialists

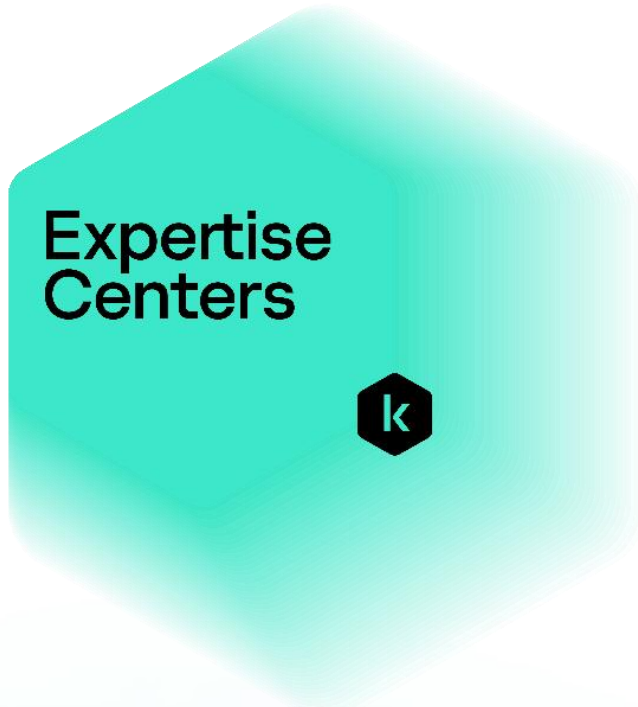
50% of our employees are R&D specialists

35+ Members in our group of elite world-leading security experts - GReAT



Kaspersky Expertise Centers: international teams

● Threat Research ● Incident Investigation



The unmatched power of expertise: The core of our cybersecurity portfolio

[Learn more](#)

● ●

Kaspersky Global Research and Analysis Team

GREAT

- Research of the most complex threats: APT, cyber espionage campaigns, global cyber epidemics, etc.
- Investigation of sophisticated financial cybercrime
- Security of future-focused technologies

●

Kaspersky Threat Research

Threat Research

- Anti-Malware Research
- Content Filtering Research
- SSDLC & Secure-by-Design Methodologies

●

Kaspersky AI Technology Research

AI Technology Research

- AI-Powered Threat Detection / Solutions
- AI Cybersecurity
- GenAI Research

● ●

Kaspersky Security Services

Security Services

- MDR
- Incident Response
- Security Assessment
- SOC Consulting
- Digital Footprint Intelligence

● ●

Kaspersky ICS CERT

ICS CERT

- Critical Infrastructure Threat Analysis
- Technology Associations, Analytics and Standards
- ICS Vulnerability Research and Assessment

Threat research

>2,000,000,000

cyberthreats

detected by Kaspersky since
the company's inception

4,900,000,000

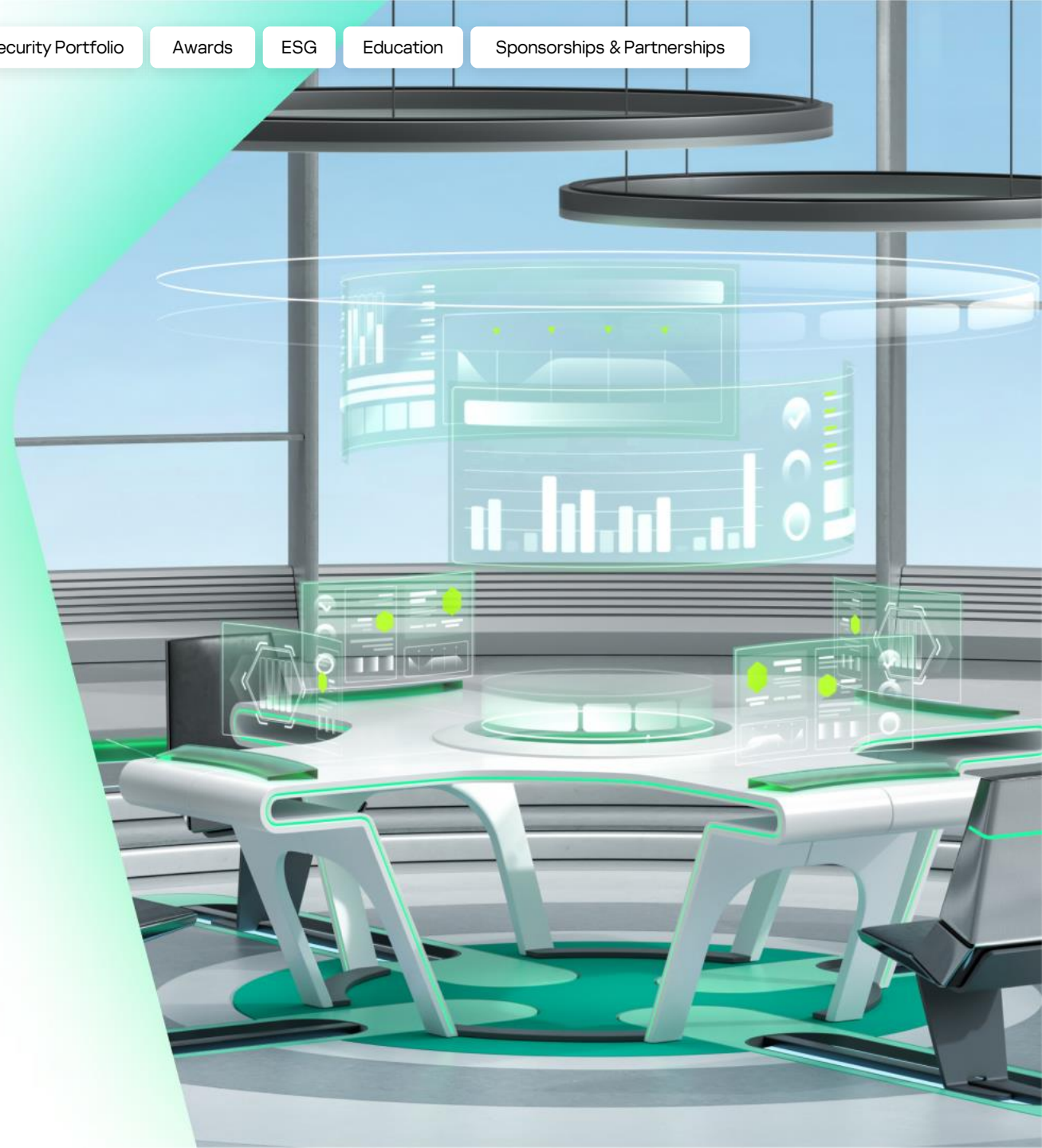
cyberattacks

detected by Kaspersky in 2024

467,000

new malicious files











detected by Kaspersky every day



Advanced persistent threat landscape in 2024

Kaspersky's Global Research and Analysis Team (GReAT) is well-known for the discovery and analysis of the most advanced cyberthreats. According to their data, in 2024 the top targets for advanced persistent threats (APT) were governments, and the most significant threat actor was Lazarus.

Top 10 targeted industries

- | | |
|--|---|
|  Government |  Manufacturing |
|  Telecommunications |  Defense |
|  Financial Institutions |  IT companies |
|  Education |  Construction |
|  Energy |  Commercial |

Top 10 significant actors










- | | |
|--|--|
|  Lazarus |  Charming Kitten |
|  HoneyMyte |  Gamaredon |
|  Kimsuky |  SideWinder |
|  DeathStalker |  Awaken Likho |
|  BlindEagle |  Transparent Trible |

Top 12 targeted countries and territories



Based on the data up to 31.12.2024

Our major discoveries and research

									
Detection	Expetr/ Notpetya 2017	Olympic destroyer 2018	Shadow hammer 2018	Tajmahal 2019	Mosaicregressor 2020	Ghostemperor 2021	Moonbounce 2022	Operation Triangulation 2023	Grandoreiro 2024
Active since	2017	2017	2018	2013	2017	2020	2021	2019	2016
Classification	Data wiping campaign	Cyber-espionage malware	Cyber-espionage malware	Cyber-espionage platform	Cyber-espionage platform	Cyber-espionage platform	Cyber-espionage platform	APT campaign	Financial cybercrime
Description	A wiper pretending to be ransomware, using modified EternalBlue and EternalRomance exploits. Some observations point to a link between ExPetr and BlackEnergy APT	An advanced threat actor that hit organizers, suppliers and partners of the Winter Olympic Games in Pyeongchang, South Korea, with a destructive network worm. The deceptive behavior of this actor is an excessive use of various false flags	As a result of a sophisticated supply chain attack on the popular computer vendor's software update system, the malware disguised as a software update was distributed to about 1 million Windows computers and signed using legitimate certificate	Technically sophisticated APT framework designed for extensive cyberespionage. Features around 80 malicious modules and includes functionality never before seen in an advanced persistent threat, such as the ability to steal information from printer queues and to grab previously seen files from a USB device the next time it reconnects	A multi-stage, modular framework aimed at espionage and data gathering. It is leveraging a UEFI bootkit based on Hacking Team's leaked source code for persistence. Capable of communicating and fetching payloads over multiple, covert channels	A stealthy, sophisticated multi-stage malware framework incorporating Windows kernel mode rootkit. It's deployed via the ProxyLogon only days following the vulnerability disclosure	A highly sophisticated, complex UEFI firmware rootkit we attributed to APT41, which allows the attackers to persistently execute a malware stager on the operating system via a malicious driver	The targets are infected using zero-click exploits via the iMessage platform, and the malware runs with root privileges, gaining complete control over the device and user data. The targets are infected using zero-click exploits via the iMessage platform, and the malware runs with root privileges, gaining complete control over the device and user data	A sophisticated Brazilian banking trojan under the Tetrade malware family, enabling attackers to bypass banking security and commit fraud. Despite arrests in 2021 and 2024, it remains active, with recent lighter versions targeting 30 banks in Mexico. Responsible for 5% of global banking trojan attacks this year, Grandoreiro has targeted users of over 1,700 banks, making it one of the most persistent threats worldwide
Targets	Spread around the world, primarily targeting businesses in Ukraine, Russia and Western Europe. >50% of organizations attacked were industrial companies	Organizations related to Winter Olympic Games 2018; biological and chemical threat prevention organizations in EU, financial institutions in Russia	Banking and financial industry, software, media, energy and utilities, insurance, industrial and construction, manufacturing, and other industries	Special instructions in malware code were aimed at targeting only 600 systems, identified by specific MAC addresses	Diplomatic entities with possible affiliation to DPRK	Government organizations and Telecommunication companies	Holding companies and industrial suppliers	iOS devices	Financial institutions in more than 40 countries in North and Latin America, and Europe

Targeted attack research

2017	2018	2019	2020	2021	2022	2023	2024
 WannaCry	 Zebrocy	 Topinambour	 Cycldek	 GhostEmperor	 Tomiris	 PowerMagic	 CloudSourcerer
 Shamoon 2.0	 DarkTequila	 ShadowHammer	 SixLittleMonkeys (aka Microcin)	 ExCone	 ZexCone	 CommonMagic	 PipeMagic
 StoneDrill	 MuddyWater	 SneakyPastes	 CactusPete	 BlackShadow	 SilentMarten	 Trila	 Zanubis
 BlueNoroff	 Skygofree	 FinSpy	 DeathStalker	 BountyGlad	 MoonBounce	 LoneZerda	 SambaSpy
 ExPetr/ NotPetya	 Olympic Destroyer	 DarkUniverse	 MATA	 EdwardsPheasant	 ToddyCat	 CloudWizard	 SideWinder
 Moonlight Maze	 ZooPark	 COMpfun	 TransparentTribe	 HotCousin	 MagicKarakurt	 Operation Triangulation	 BellaCPP
 ShadowPad	 Hades	 Titanium	 WellMess	 GoldenJackal	 CosmicStrand	 BlindEagle	 EastWind
 BlackOasis	 Octopus		 TwoSail Junk	 FerociousKitten	 SBZ	 Mysterious Elephant	 PassiveNeuron
 Silence	 AppleJeus		 MontysThree	 ReconHellcat	 StripedFly	 BadRory	 Awaken Likho
 WhiteBear			 MosaicRegressor	 CoughingDown	 DiceyF	 Dark Caracal	
			 VHD Ransomware	 MysterySnail	 MurenShark	 HrServ	
			 WildPressure	 CraneLand			
			 PhantomLance				

Enabling a privacy-minded world

Privacy has become a valuable commodity as more and more users understand its importance and the need to change their habits to protect their digital presence. Being not just a cybersecurity firm, but a privacy company, Kaspersky invests in features that enable users to protect their data and digital privacy through educational assets and hands-on tools.



Anti-doxing course

Learn what the basic dangers of doxing are and how to protect yourself from it

[Learn more](#)

Anti-stalking Awareness Guide

Engaging psychologists and surveillance victims to combat stalking, this guide helps users identify signs of stalking and take protective measures.

[Learn more](#)

Stalkerware protection

Kaspersky's consumer security solution offers users best-in-class protection and detection of software used to secretly spy on people

[Learn more](#)

Privacy Checker

Instructions on how to set social media accounts and OS privacy levels

[Learn more](#)

Kaspersky Cybersecurity Portfolio

- Corporate Cybersecurity
- Industrial Cybersecurity
- Threat Intelligence
- MSSP/MSP Offering
- Cyber Immunity approach
- Consumer Cybersecurity



Kaspersky proposal for IT environment

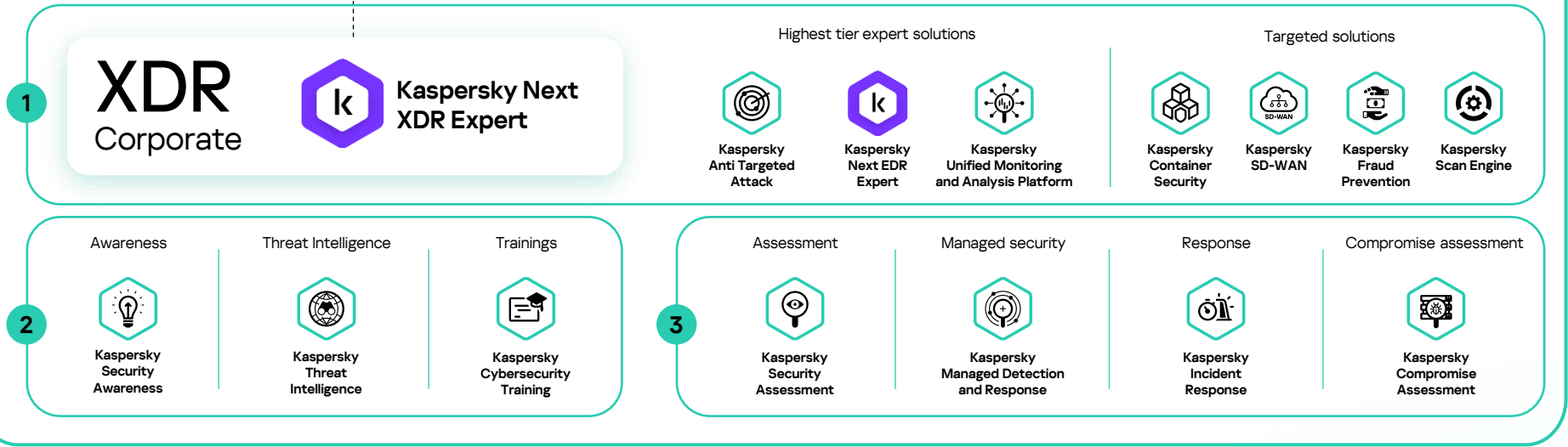


Corporate cybersecurity

- 1 Solutions
- 2 Threat Intelligence & Training
- 3 Expert Services

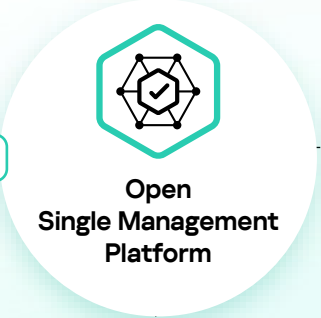


Expert approach to protecting the corporate business segment



Convergence of IT and OT environments

Environments boundary



Industrial cybersecurity

XDR Industrial

Kaspersky Industrial Cybersecurity

- for Nodes
- for Networks

Kaspersky proposal for OT environment



Corporate cybersecurity

XDR Corporate



Kaspersky Next XDR Expert



Open Single Management Platform

Convergence of IT and OT environments

Environments boundary



Industrial cybersecurity



Kaspersky OT Cybersecurity

Kaspersky's complete industrial cybersecurity ecosystem

- 1 Solutions
- 2 Threat Intelligence & Training
- 3 Expert Services

1

XDR Industrial



Kaspersky Industrial Cybersecurity

for Nodes

for Networks

Specialized solutions

Cyber Immune solutions



Kaspersky Antidrone



Kaspersky Machine Learning for Anomaly Detection



Kaspersky SD-WAN



Kaspersky IoT Secure Gateway



Kaspersky Thin Client



Kaspersky Automotive Secure Gateway

2

Awareness



Kaspersky Security Awareness

Threat Intelligence



Kaspersky ICS Threat Intelligence

Trainings



Kaspersky ICS CERT Training

3

Assessment



Kaspersky ICS Security Assessment

Managed security



Kaspersky Managed Detection and Response

Response



Kaspersky Incident Response

Kaspersky Threat Intelligence

Machine-readable Threat Intelligence

Kaspersky Threat Data Feeds

Kaspersky CyberTrace

Threat Intelligence expert support

Kaspersky Takedown Service

Kaspersky Ask the Analyst



Human-readable Threat Intelligence

Kaspersky Threat Lookup

Kaspersky Threat Infrastructure Tracking

Kaspersky Threat Analysis

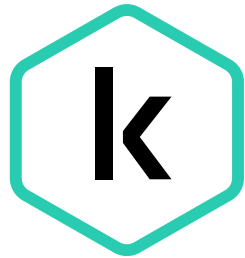
Sandbox Attribution Similarity

Kaspersky Intelligence Reporting

APT Crimeware ICS

Kaspersky Digital Footprint Intelligence

Kaspersky Next: B2B flagship product line



**Kaspersky
Next**

Take your security to the next level

Build up your cybersecurity with leading-edge EDR and XDR that stops attacks in their tracks, supported by strong, proven protection technologies.



**Kaspersky Next
EDR Optimum**

Optimum defense against advanced threats

EPP & EDR for small cybersecurity teams

- Strong endpoint protection
- Advanced system hardening controls
- Enhanced EDR capabilities
- Expanded cloud security
- Cybersecurity training for IT administrators



**Kaspersky Next
XDR Expert**

Expert defense against sophisticated threats

Ultimate XDR instrument for large cybersecurity or SOC teams

- Strong endpoint protection
- Advanced system hardening controls
- Powerful EDR capabilities
- Advanced threat detection and response across the infrastructure
- Investigation graph, case management, playbooks
- Seamless third-party integration



**Kaspersky Next
EDR Foundations**

Fundamental protection against mass threats

The best, most comprehensive endpoint protection for businesses with small IT teams



- Strong endpoint protection
- Basic system hardening controls
- Basic EDR capabilities
- Maximum automation

Comprehensive MSP and MSSP offering to build security services

MSP

- MSP beginners
- Growing partners
- Expert advisors
- Commercial SOC's

Automation and integration

-  RMM and PSA Integrations
-  Subscription-based model and LMP




Knowledge and Support

-  Kaspersky Cybersecurity Training
-  Kaspersky Premium Support and Professional Services

#1 Managed Protection Services






-  Kaspersky Next EDR Foundations
-  Kaspersky Next EDR Optimum
-  Kaspersky Hybrid Cloud Security
-  Kaspersky Automated Security Awareness Platform
-  Kaspersky Security for Mail Server
-  Kaspersky Security for Web Gateway

#2 Managed Detection & Response Services

-  Kaspersky Managed Detection and Response
-  Kaspersky Anti Targeted Attack
-  Kaspersky Next EDR Expert

MSSP

#3 Managed Threat Intelligence Services

-  Kaspersky Threat Lookup
-  Kaspersky Cloud Sandbox
-  Kaspersky Digital Footprint Intelligence
-  Kaspersky Threat Data Feeds
-  Kaspersky Intelligence Reporting

#4 SOC as a Services

-  Kaspersky Unified Monitoring and Analysis Platform
-  Kaspersky CyberTrace
-  Kaspersky Threat Data Feeds

Build services:

- Endpoint Protection and hardening
- Vulnerability and Patch Management
- Office365 Protection
- Security Awareness
- Managed Mail & Web Protection

- Network Threat Detection & Response
- Endpoint Threat Detection & Response

- Brand protection service
- Detection context enrichment
- Threat reporting service

- 24/7 Security Monitoring
- Incident Response
- Proactive Threat Hunting

Kaspersky Cyber Immunity

KasperskyOS-based Cyber Immune products are secure by design solutions with “innate” resilience enabling cybersecurity costs minimization.

Kaspersky-OS grants a platform for creating secure-by-design solutions



IoT & Industrial IoT



Transportation



Smart cities



Professional mobile devices



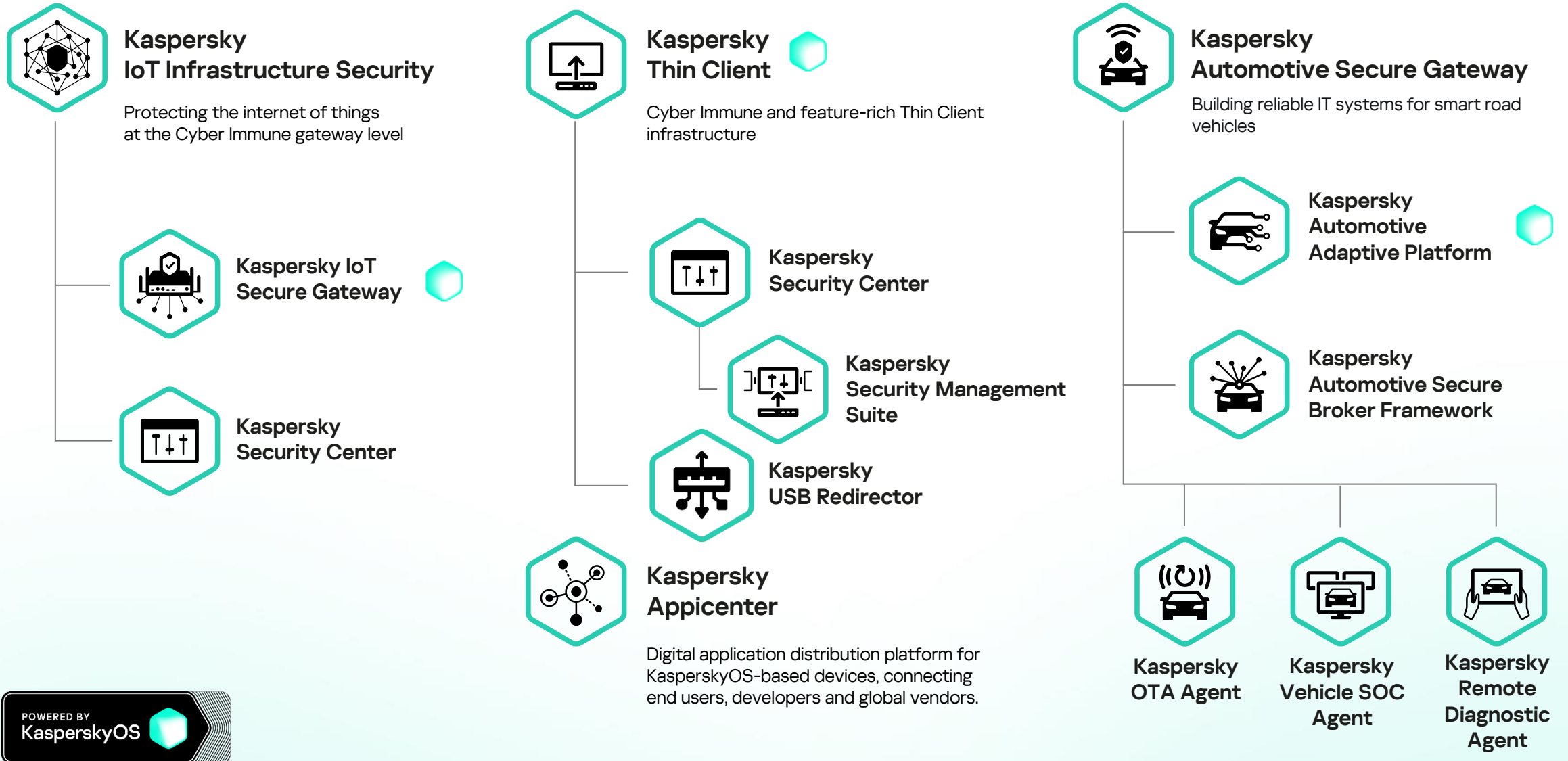
Thin client infrastructure

Resists to even yet-unknown vulnerabilities providing high availability without external cybersecurity solutions

Provides full transparency, flexible configuration of security policies and control over interactions across the whole system

Creates an environment that does not allow apps to execute undeclared functions and prevents the exploitation of vulnerabilities

KasperskyOS-based product portfolio



B2C Solutions: Core product portfolio

Our comprehensive plans cover the full range of customer needs

Complete protection for your digital life



Premium services



Identity



Smart Home



Privacy



Performance



Security



Kaspersky
Standard



Kaspersky
Plus



Kaspersky
Premium

Complete protection for consumers' digital lives

With our diverse collection of security products, we inspire customers to embrace new technologies – because they know we're guarding them and their families.

Kaspersky B2C Solutions



Kaspersky Standard

Win | Android | Mac | iOS



Kaspersky VPN Secure Connection

Win | Android | Mac | iOS



Kaspersky Who Calls*

Android | iOS

*Only available in Russia, Kazakhstan, Indonesia, and Brazil



Kaspersky Plus

Win | Android | Mac | iOS



Kaspersky Safe Kids

Win | Android | Mac | iOS



Kaspersky Premium

Win | Android | Mac | iOS



Kaspersky Password Manager

Win | Android | Mac | iOS

CBA-specific solutions*



Kaspersky Safe Web

Web-based



Kaspersky Smart Home

Router-based

*CBA (Consumer Business Alliance) includes partnerships with service providers and resellers for distributing tangible or electronic Kaspersky licenses.

Kaspersky awards

- Overview
- Top 3 metrics
- Recognitions



More than 600 awards*

Kaspersky Standard was honored with the **Product of the Year 2023 and Top Rated 2024 annual awards** by independent test lab AV-Comparatives**.

Kaspersky EDR Expert continually delivers top results:

- AAA recognition and Total Accuracy Rating of 100% in Advanced Security EDR tests by SE Labs***;
- 100% protection from targeted attacks, and **Strategic Leader** status 3 times in row from AV-Comparatives****,
- regular rating “Approved” by AV-Test*****.

According to AV-Comparatives Security Survey 2025, Kaspersky was named the most popular desktop security solution in Europe, Asia, South and Central Americas.*****

[Learn more](#)

*The number includes independent test results of corporate and consumer products during 2013-2024. Check the [awards](#)

** Kaspersky's flagship home user security solution – Kaspersky Standard – was honored with the annual [Product of the Year 2023](#) award for high results in 8 Real-World tests, 2 Malware Protection tests, 2 Performance tests, and Enhanced Real-World test of 2023. The product was awarded [Top Rated Product 2024](#) basing on test results of year 2024.

*** Enterprise Advanced Security EDR test of [2022](#) and [2023](#) by SE Labs

**** Endpoint Detection and Response tests of [2022](#), [2023](#) and [2024](#) by AV-Comparatives

***** Advanced EDR Tests of [2023](#) and [2024](#) by AV-TEST

***** [AV-Comparatives Security Survey 2025](#)



Awards



Most Tested Most Awarded* Kaspersky Protection

[*Kaspersky.com/top3](https://kaspersky.com/top3)

95

Tests/Reviews

91

First Places

97%

Top 3

As cybersecurity becomes vital to every individual and entity, trust in providers is essential. We protect home users and corporate clients worldwide, and market recognition is very important for us. In 2024, Kaspersky products participated in 95 independent tests and reviews. Our products were awarded 91 firsts and received 92 top-three finishes.

* 95 independent tests and reviews were completed by Kaspersky products in 2024 along other participating vendor products. More than 95 vendors took part in the tests in 2024, but only 8 participated in 35% or more of the tests, and were represented in the chart. Additionally, we considered valuable to have another 6 vendors' results represented in the chart.

Recognitions

One of the five biggest endpoint security vendors.* **

Kaspersky products are regularly assessed by global research firms, and our cyber protection expertise is proven by the number of recognitions by key industrial analysts and peer review companies.

Among those are IDC, Canalsys, ISG, Quadrant Knowledge Solutions, and many others.

In 2023, Kaspersky was [noted](#) as the vendor “who shaped the year” in IDC’s Worldwide Modern Endpoint Security Market Shares report.***

Kaspersky was named a Major Player in the 2024 IDC MarketScape: Modern Endpoint Security vendor assessments for Enterprises, Midsize Businesses, and Small Businesses.



EDR Optimum



EDR Expert



Endpoint Security Cloud

*IDC Worldwide Modern Endpoint Security Market Shares 2023 (January 2024)

**IDC Worldwide Consumer Digital Life Protection Market Shares 2023 (June 2024)

***IDC’s Worldwide Modern Endpoint Security Market Shares, July 2021–June 2022: Currency Exchange Rates Slightly Trimmed Accelerating Growth (Jan 18, 2023)

ESG

Our company's mission is to build a safe and sustainable digital world so that people can use technological solutions to improve not only their daily lives but also life on the planet as a whole.

We fulfill this mission by increasing the resilience of the digital space against threats through the creation of Cyber Immunity while paying special attention to social projects and environmental awareness.

Find out more about the company's ESG strategy in our Sustainability report [here](#).



ESG strategic development

Kaspersky's sustainable development is grounded in five key areas

1

Ethics and transparency

- Source code and process transparency
- Data protection and the right to privacy
- Management transparency and business resilience

2

Safer cyberworld

- Critical infrastructure protection
- Assistance in the investigation of cybercrimes on a global level
- Protection of users against cyberthreats

3

Safer planet

- Reducing the environmental impact of our infrastructure, business activities and products

4

People empowerment

- Employee care
- Women in STEM
- Inclusivity and availability of technologies
- Talent development in IT

5

Future tech

- Cyber Immunity for new technologies

Learn more about our main accomplishments [here](#).

Education

Despite the rapid development of technology, the human factor still plays a significant role in building a safer digital world. This is why Kaspersky aims to educate people of all ages and professions all around the world about cybersecurity, and create a life-long learning journey for passionate cybersecurity experts.



Education: Cybersecurity is for life-long learning



School: Primary

Kaspersky intends to educate young Internet users about being safe online by creating projects such as children's books on cybersecurity and partnering with schools.

Kids Cyber Resilience

Kids book

Cybersecurity Alphabet



School: Secondary

Kaspersky is keen to help young talents to explore the field of cybersecurity and make their future professional journey to IT more vivid.

Tech Valley



University

As part of our international educational project **Kaspersky Academy**, we promote knowledge of cybersecurity among students and professors worldwide.

Kaspersky Academy
Alliance

SafeBoard



Professional

Kaspersky provides a wide range of knowledge on information security for IT professionals, business leaders, top managers and senior executives.

xTraining

Cybersecurity for
Executives Online

Sponsorships & Partnerships

As an innovative global company, Kaspersky cares about future by providing cybersecurity to different industries and by supporting promising talent in various countries.

We contribute to the development of science and contemporary art, help to preserve the world, and provide athletes with the opportunity to reach their full potential.



Sponsorships & Partnerships



Sport

As fans of team sports, we're proud to be the Official Cybersecurity Partner of the Mumbai Indians, a five-time champion of India's cricket league and one of the most successful and valuable cricket teams.

[Learn more](#)

Art

Kaspersky has partnered with the Moniker International Art Fair in London, supporting artists like Ben Eine, Shok-1, D*Face, Felipe Pantone, exploring with them new ways to explain innovative ideas through artistic expression.

[Learn more](#)

Gaming

Kaspersky partners with multiple eSports teams worldwide, including Nasr (UAE), Reckoning (India), and Red Canids (Brazil), to enhance the gaming experience of eSports enthusiasts by providing advanced cybersecurity measures.

[Learn more](#)

Bring on the future