

Straightforward, unbeatable endpoint protection for your business

## Kaspersky Next EDR Foundations



Kaspersky Next EDR Foundations delivers powerful endpoint protection with built-in EDR capabilities, designed for businesses of any size. It provides essential security controls and root cause analysis, offering a strong foundation for your cybersecurity strategy. With a simple management console, flexible deployment options (cloud or onpremise) and features that improve day-to-day efficiency, Kaspersky Next EDR Foundations reduces complexity and boost productivity.

# Powerful ML-based endpoint protection with flexible security controls and essential EDR tools

Cyberattacks are increasing every year in frequency and sophistication. The financial and reputational impact of these attacks continues to grow, making cybersecurity a critical priority for businesses of all sizes. And its endpoints that remain one of the most common and **vulnerable targets for cybercriminals.** Yet many organizations struggle with **a lack of in-house expertise to manage these risks**, and appropriately skilled cybersecurity professionals can be hard to find. At the same time, tighter budgets and strict regulations add even more pressure.

Effective workstation protection requires more than just endpoint security. Businesses need solutions that go beyond traditional tools, that deliver built-in EDR capabilities to automate routine tasks, defend against emerging threats, and offer cloud-based management to reduce upfront costs.

### Benefits and features



### Keeps your data secure

with industry-proven anti-ransomware and anti-malware tools



## Prevents known and unknown malware threats

from infecting your devices, with robust file, web and mail threat protection



### Ensures your apps are always up to date

with automated vulnerability scanning to flag outdated software



### Prevents risky user activity

through strong application, web and device controls for Windows, MacOS, iOS, Android and Linux



### Detects and roots out advanced attacks

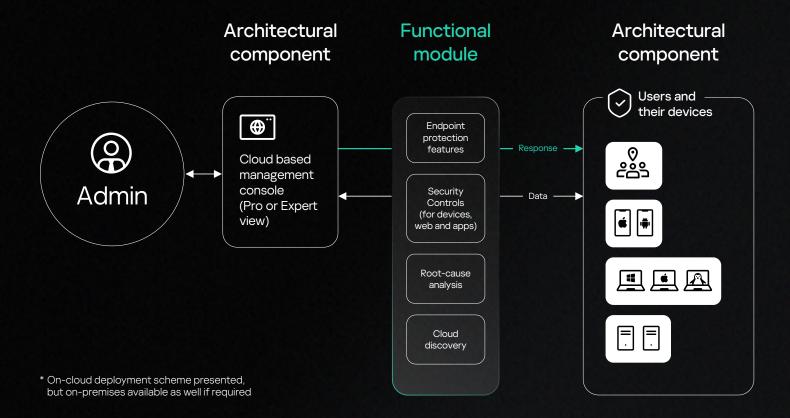
across your network and provides a visual threat pathway with comprehensive root cause analysis



### Alerts you to suspicious activities

or security gaps in your network with cloud discovery and vulnerability assessment

### How it works





Kaspersky Next EDR Foundations combines **strong endpoint protection** and **full visibility** in a single, streamlined architecture.



At its core is a cloud-based management console — available in Pro or Expert view — giving administrators centralized, real-time control of every endpoint for monitoring and basic incident response.



Kaspersky Next EDR
Foundations includes robust
endpoint protection, enhanced
security controls for devices,
web and applications,
root-cause analysis,
and comprehensive cloud
discovery capabilities.



These functional modules continuously collect and analyze **data across all protected endpoints** — across Windows, macOS, Linux and server platforms — delivering deep visibility, rapid threat detection and immediate response capabilities directly from the console.

### Kaspersky Next EDR Foundations — bedrock of the Kaspersky Next product line

Kaspersky Next is a tiered product line designed for businesses of all sizes based on Kaspersky Next EDR Foundations, with two options: Optimum for small and midsized businesses, and Expert for enterprises. Whether you need exceptional endpoint protection, simple or advanced EDR technology, or are ready to explore XDR, Kaspersky Next's adaptable, multi-layered security scales with ease.

### Why Kaspersky Next?



#### Built on best-in-class endpoint protection

For over a decade, Kaspersky products have consistently topped the rankings in independent tests and reviews, with hundreds of first-place awards and top-three finishes. Our proven automated endpoint protection reduces the number of alerts your security team needs to analyze, improving their efficiency.



#### Multi-layered prevention based on AI technology

Kaspersky uses predictive algorithms, clustering, neural networks, statistical models and expert algorithms to boost detection speed and improve accuracy.



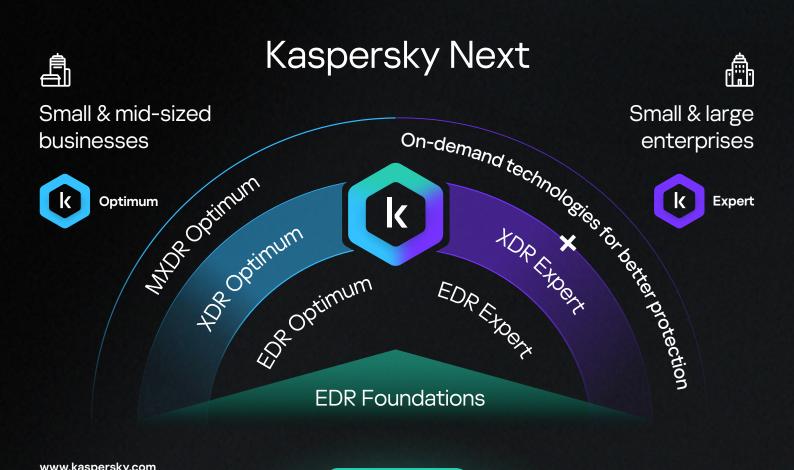
#### Backed by deep knowledge, skills and expertise

Kaspersky Next is built on the decades of accumulated experience and deep expertise of our global security teams. Our exceptional team of experts combines advanced skills and state-of-the-art technologies to work together and tackle the most sophisticated, dangerous cyberthreats, setting the industry standard for security and reliability.



#### Cybersecurity that grows with you

Kaspersky Next protects businesses of all sizes and scales effortlessly as your business grows. Start with essential endpoint protection and easily move up the tiers to more advanced, expert-level solutions as you need them.



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