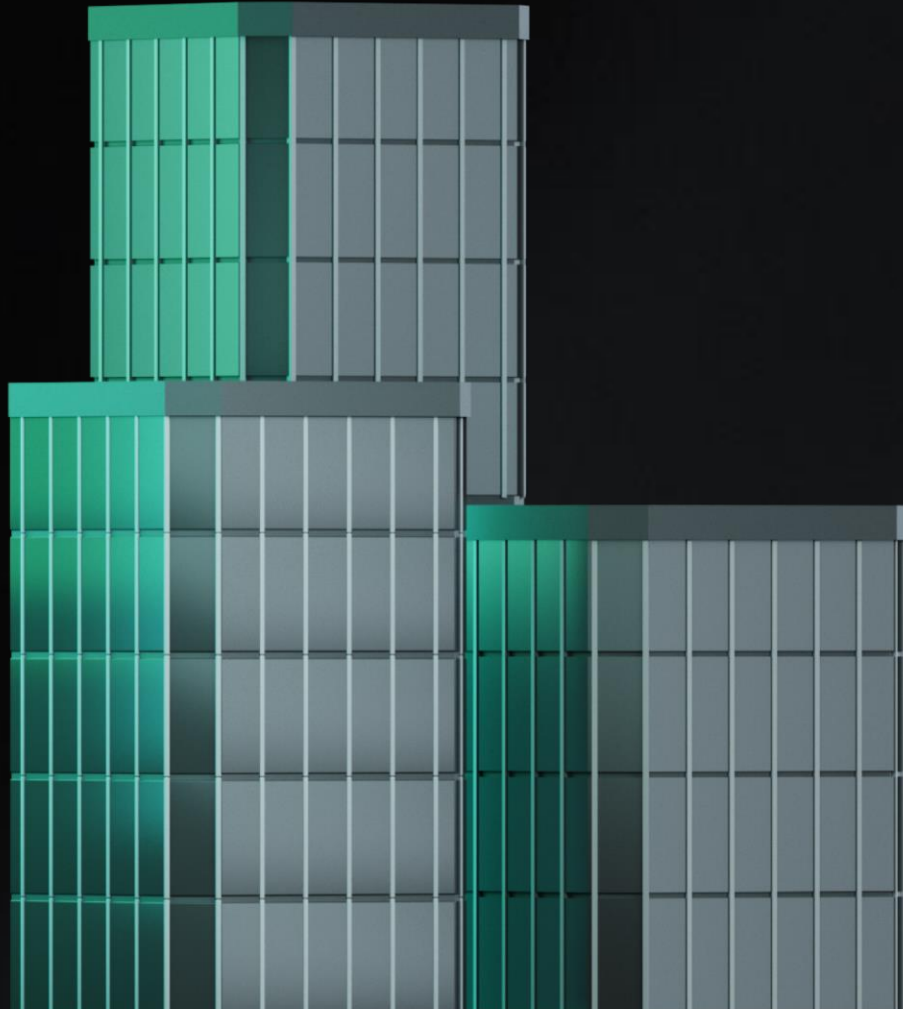


# Cybersecurity as a competitive advantage for financial organizations

**kaspersky** bring on  
the future



# Contents



1. Overview of industry priorities, key trends and digitalization challenges
2. Financial Services threat landscape
3. A comprehensive approach to protection
4. Product and service cards
5. Our experience, clients, and success stories
6. Why Kaspersky

# 01

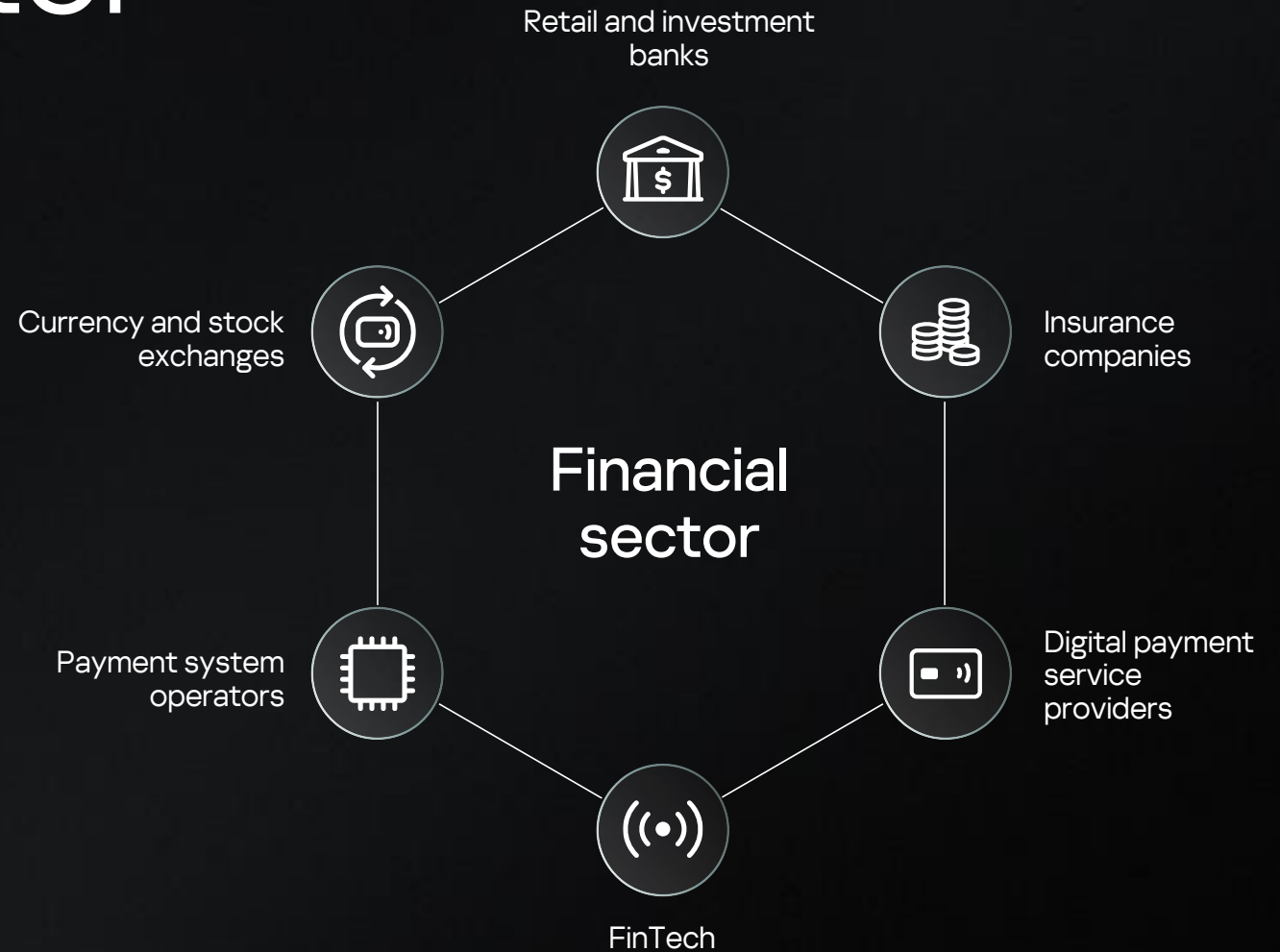


Overview of  
industry priorities,  
key trends and  
digitalization  
challenges



# Overview of the financial sector

## Key players



# Priorities

5

Financial technologies are fast becoming an integral part of all kinds of financial services, transforming business models and increasing customer focus

## 3 Priorities of Financial Services organizations:



### Customer engagement

Increase revenues through seamless, frictionless customer experiences



### Resilient infrastructure

Increase technical flexibility and scalability to support business goals



### Digital trust and stewardship

Ensure strong security, risk, and compliance infrastructure to protect customers and support forward-looking business models



# Customer engagement

Increase revenues through seamless, frictionless customer experiences

## Goals:

- ① Improved digital and assisted channels
- ② Personalized approach
- ③ Improved customer experience

### Short-term plans

- Enhance mobile banking app and promote the omni-channel experience
- Actionable customer alerts
- Personalized digital offers

### Medium-term plans

- AI-powered virtual assistants with Contact Center Management
- Grow revenues by adding value to transactions: offering new services based on data
- Customer value and balance sheet optimization

### Long-term plans

- Banking ecosystem
- Lifestyle banking: operations integrated with the customer's lifestyle journey
- Strategic pricing optimization using big data



# Digital trust and stewardship

Ensure strong security, risk, and compliance infrastructure to protect customers and support forward-looking business models

## Goals:

- ① Identifying the 'modern customer'
- ② Enhanced cybersecurity
- ③ Comprehensive risk management

### Short-term plans

- Optimization of the digital identity verification processes
- Incident tracking and reporting
- Operational risk and resilience management

### Medium-term plans

- Intelligent Know Your Customer (KYC) / Customer Due Diligence (CDD)
- Advanced anti-money laundering transaction monitoring
- Third-party risk management

### Long-term plans

- Real-time monitoring of all applications and workloads
- Use of AI to monitor infrastructure and proactively resolve incidents
- API management to support interconnections between different types of devices, applications and data



# Resilient infrastructure

Increase technical flexibility and scalability to better support business goals

## Goals:

- ① Resilient digital banking platform
- ② Active use of cloud services
- ③ Build a flexible and scalable IT architecture

### Short-term plans

- Gradually move business applications to cloud-based infrastructure
- Preparation of a framework for adopting cloud services
- Transforming a monolith app into microservices

### Medium-term plans

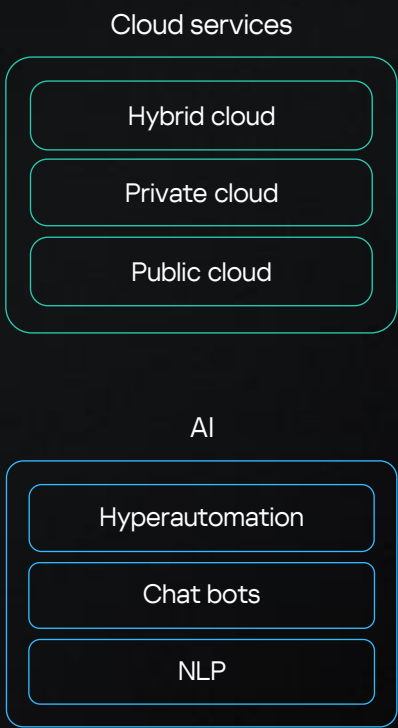
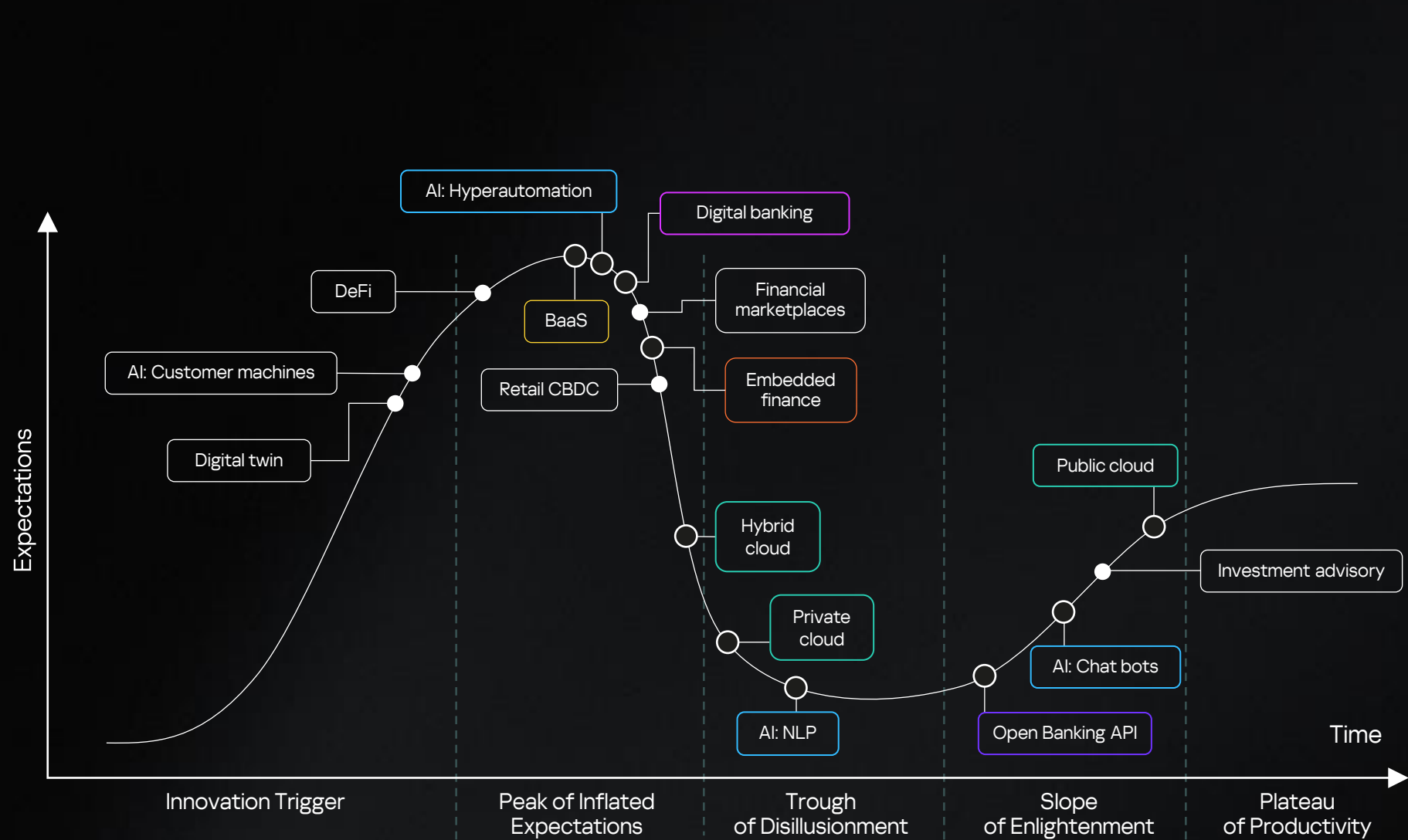
- Prioritize specific workloads to begin transforming to the latest development methodologies
- Workload selection for cloud migration
- Streamline workflows to speed up application output

### Long-term plans

- Real-time monitoring of all applications and workloads
- Using AI to monitor infrastructure and proactively resolve incidents
- API management in order to support interconnections among all manner of devices, applications, and data



# Hype Cycle for global trends in the financial industry



Many of these trends have been present in the market for some time, but they continue to grow and are increasingly becoming the new reality.

\* Based on Gartner Hype Cycle

# Widespread use of AI in finance

AI remains one of the most dominant emerging technologies in the banking and investment services industry, with **77%** of CIOs reporting that their enterprise has deployed or is planning to deploy AI in the next 12 months.



2019: Bank of China implemented iAM Smart technology to verify identities using facial recognition when opening mobile banking accounts.

## Nordea

2017: Nordea Life & Pension launched a robot named Liv—a “virtual employee” for customer service in Sweden. According to Nordea, this resulted in processes being 80% faster and completely eliminated errors.

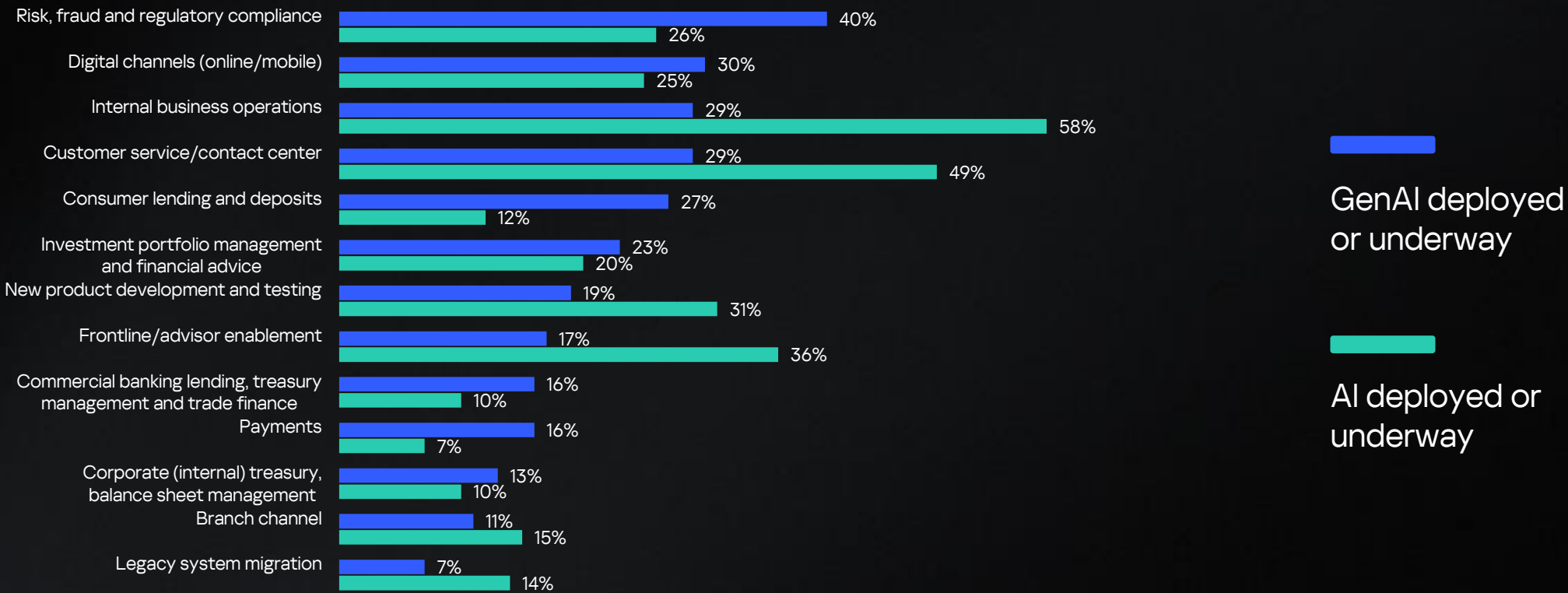




Q: In which areas of your firm are AI and GenAI initiatives currently underway or already deployed?

# Areas using Artificial Intelligence

Percentage of senior executives at banking / investment organizations where AI initiatives are underway



# Common Types of AI Use Cases in Finance

- Customer credit management
- Invoice matching — AP
- T&E optimization
- Cash application

- Scenario and capex planning
- Customer behavior prediction
- Predictive and prescriptive analytical modeling
- Forecasting (demand, revenue, cashflow, expenses)



# Key trends

13

Trends in the financial industry point to a future that is rapidly evolving, borderless and flexible. New technologies are essential to meeting financial institutions' priorities – but they also introduce new risks and serious consequences for failure.

**1 Open Banking API** Open Banking enables third parties to use banking data, improving the quality of customer service. The implementation of open API standards requires compliance with enhanced information security measures, including audits by qualified specialists.

**2 BaaS** Banking as a Service (BaaS) involves purchasing existing banking products from a bank to support business. BaaS provides infrastructure, products and services to other businesses, so they can make their own offerings.

**3 Embedded finance** Embedded finance is a branch of BaaS which involves integrating payment services into the websites/applications of companies that sell products or services. Embedded finance is not focused on business like BaaS is; instead, it's oriented towards end users.

**4 Cloud services** Cloud services help businesses to scale and quickly launch new projects without needing additional computing capacity.

**5 Digital banking** Banks are continuing to develop remote access, product digitization and online services.

**6 Artificial Intelligence (AI)** IDC predicts that by 2026, 85% of organizations will be using artificial intelligence and computer vision, leading to a 25% increase in productivity.

## Other finance trends

- Digital currencies
- DeFi (decentralized finance)
- Financial marketplaces
- Digital twins
- Investment consulting

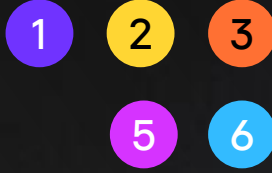


## Priorities

## Relevant trends



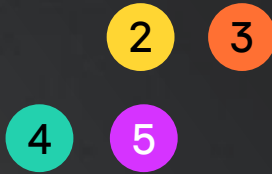
Customer engagement



Resilient infrastructure



Digital trust and stewardship



## Trends

## Advantages

1

Open Banking API

- Financial inclusion and accessibility
- Increased competition and innovation
- Enhanced customer experience

2

BaaS

- Reduced app cost and time to market
- Diversified product offerings
- Increased revenue
- Less need for R&D

3

Embedded finance

- Enhanced customer experience
- Increased revenue

4

Cloud services

- More scalable and resilient infrastructure
- Infrastructure cost reduction
- Fast payment processing

5

Digital banking

- Large customer base
- Enhanced customer experience
- Reduced services time to market

6

Artificial Intelligence (AI)

- Optimization of routine tasks
- Competitiveness and development of innovations
- Improved customer experience



Today, digitalization helps financial organizations expand their service offerings, automate routine processes, and save resources. However, it also increases cyber risks.

### Challenges associated with main trends

- Data privacy and security
- Regulatory compliance

# Survey of CISOs

What is currently **the biggest** cybersecurity challenge for financial organizations?

---

## Rapid industry digitalization

Expanding and increasingly complex infrastructure requires stronger protection.

## Stringent regulatory requirements

Security systems must be built in compliance with regulatory requirements.



Digital transformation must address cybersecurity threats and risks, and security strategies must comply with regulatory requirements.

# Main digitalization challenges in financial organizations

Fast digitalization



More complex infrastructures need to be protected



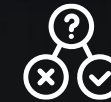
## Security challenges

- Attack surface expansion
- New vulnerabilities and threats
- Management and protection of complex infrastructure
- Legacy systems
- Knowledge gaps
- Shortage of specialists
- Budgetary constraints
- Stringent regulations



## Risks

- Targeted attacks could be active in your system right now
- Malicious insider activity is widespread and common
- Data Center attacks can cause massive damage
- Ransomware attacks can lock critical data and devices
- Confidential data loss costs more than just money (reputation, customers)
- Compliance and regulatory challenges must be met in full



## Required actions

- Overall Infrastructure defense
- Protect online banking platforms and their customers
- Secure financial transactions across multiple channels including ATMs, points of sale and online
- Protect customer data from breaches and theft
- Deal with risks associated with third-party vendors and providers
- Comply with emerging regulations including GDPR, SOX, PCI-DSS, etc.

# Compliance with standards



We understand the importance of meeting the financial industry's regulatory requirements

## Compliance standards

These standards are the foundation of cybersecurity resilience in the financial sector, helping protect payment systems, customer data and business processes from cyberthreats.

- ISO/IEC 27001:2022 – Information security, cybersecurity and privacy protection – Information security management systems – Requirements
- ISO/IEC 27002:2022 – Information security, cybersecurity and privacy protection – Information security controls
- PCI DSS (Payment Card Industry Data Security Standard) v4.0

02



Financial  
Services  
threat  
landscape



# Widespread threats in the financial industry

42%

of all incidents in 2024 involved ransomware\*



Ransomware



1 in 14

infostealer infections result in card data theft\*



Infostealers



44%

of phishing attempts targeted users of banking services in 2024\*\*



Fraud



30%

of InfoSec professionals are concerned about increases in DDoS attacks\*\*



DDoS



\* According to Kaspersky reports, 2025

\*\* According to Kaspersky reports, 2024

# Widespread threats in the financial industry

24%

of all cyber incidents in 2024 involved phishing\*



Phishing



26%

of all cyber incidents in the past two years were caused by employees intentionally violating information security policies \*\*



Insiders



Common, widespread threats are often the entry point for more advanced attacks



## Advanced threats

\* According to Kaspersky MDR Analyst Report, 2025

\*\* According to Kaspersky Human Factor 360° Report, 2023

# Major advanced threats in the financial industry



Advanced  
persistent  
threats (APTs)

**US\$1 billion**

Carbanak is a large-scale financial cybercrime campaign, that has caused total losses of US\$1 billion

2023



LoneZerda



BlindEagle



Dark Caracal

2024



Zanubis



SideWinder

Over the past two years, Kaspersky has detected five major APT campaigns targeting financial organizations

# Major advanced threats in the financial industry



Zero-day  
vulnerability  
attacks

## Google Chrome

In 2024, Kaspersky experts discovered a zero-day vulnerability in the world's most popular browser\*



Supply chain  
attacks

## XZ Backdoor

Potentially the most dangerous supply chain attack of 2024 and one of the most significant in the history of Linux systems\*

\*According to Kaspersky reports, 2024

# Major advanced threats in the financial industry

## Banking trojans



### Grandoreiro

1700

financial institutions and their users were targeted worldwide in 2024



### Coyote

A multi-stage banking trojan targeting clients of over 60 financial institutions and using a highly complex infection chain\*



# Well-known malware targeting financial organizations

## QBot banking Trojan



Also known as QuackBot and Pinkslipbot, QBot was first discovered in 2007 and has been evolving ever since. Currently, it is delivered to potential victims via existing malware on their systems, as well as through social engineering and spam emails. Kaspersky's home and business solutions use a multi-layered approach, including behavioral analysis, to detect and block this threat.

## Prilex malware



Prilex is a cybercriminal group that has been stealing bank card data since 2014. More recently, they have focused on attacking POS (point-of-sale) terminals. The malware continues to evolve, with recent developments including the ability to block NFC-based transactions. Attackers typically install the malware on POS terminals using social engineering tactics. Prilex activity is most frequently observed in Latin America, though it has also been detected in Germany.

\*APK (Android Package) is a file format used by the Android operating system for installing and distributing applications.

# Well-known malware targeting financial organizations

## PixPirate Android banking Trojan



PixPirate is part of the latest generation of Android banking Trojans. It can perform Automated Transfer System (ATS) functions, allowing attackers to automate malicious money transfers through the Pix instant payment platform, widely used by several Brazilian banks. The dropper apps used to deliver PixPirate are disguised as authenticator apps and are typically distributed through .apk files on phishing websites.

## Emotet Trojan



With Emotet, cybercriminals can gain access to confidential data on victims' devices. Emotet is notorious for bypassing basic antivirus programs, making it harder to detect. Once downloaded, the malware can spread across networks by infiltrating other devices. Emotet is mainly spread through phishing emails containing malicious links or infected documents. First detected in 2014 after targeting German and Austrian bank customers, Emotet has since spread globally and can attack organizations in any industry, including government agencies.

\*APK (Android Package) is a file format used by the Android operating system for installing and distributing applications.

# Crimeware and financial cyberthreats in 2024

26

1

Increase in AI-powered  
cyberattacks

3

Ransomware target  
selection

5

Open-source  
backdoored packages

7

Fluid composition of  
affiliate groups

9

Emergence of hacktivist  
groups

2

Fraudulent schemes targeting  
direct payment systems

4

Resurgence of Brazilian  
banking trojans

6

Exploitation of misconfigured  
devices and services

8

Adoption of less popular /  
cross-platform languages

# Crimeware and financial cyberthreats predictions for 2025

How is the financial cyberthreat landscape expected to evolve in 2025? Here are the key attack trends we anticipate while protecting businesses and individuals in the year ahead.

①

Upsurge in stealer activity

②

Attacks against central banks and open banking initiatives

③

Increase in supply chain attacks on open-source projects

④

New blockchain-based threats

⑤

Expansion of Chinese-speaking crimeware worldwide

⑥

Synthetic data poisoning through ransomware

⑦

Quantum-resistant ransomware

⑧

Weaponization of regulatory compliance by ransomware attackers

⑨

Ransomware-as-a-service proliferation

⑩

More AI and machine learning on the defense side

⑪

Upsurge in financial cyberattacks targeting smartphones

# Cyber incidents in the financial industry

~ 270,000

security alerts were observed in the financial industry in 2024\*

18.3%

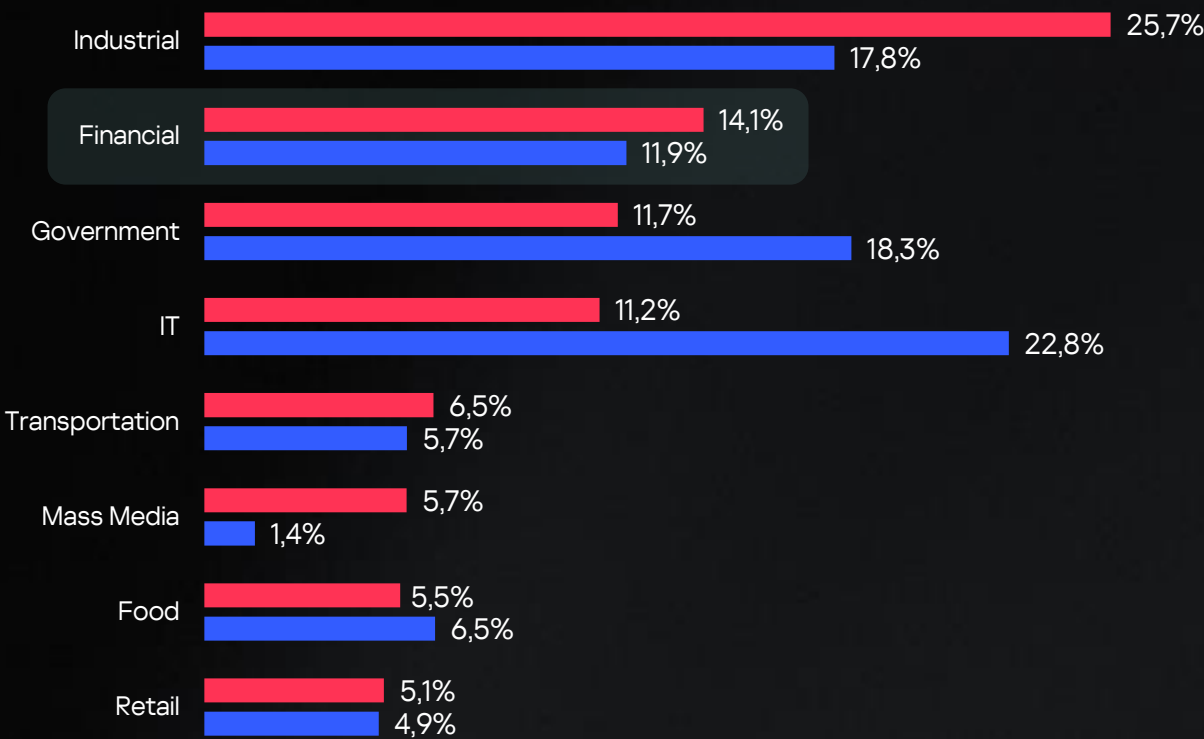
- share of reported incidents in the financial industry in 2024\*

US\$ 3.2 million

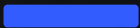
- average losses of BFSI companies in 2024\*\*

14.9%

of reported high-severity incidents in 2024 involved the financial industry\*



Regular



The share of reported incidents in a specific industry from the total number of incidents across all industries



Severe



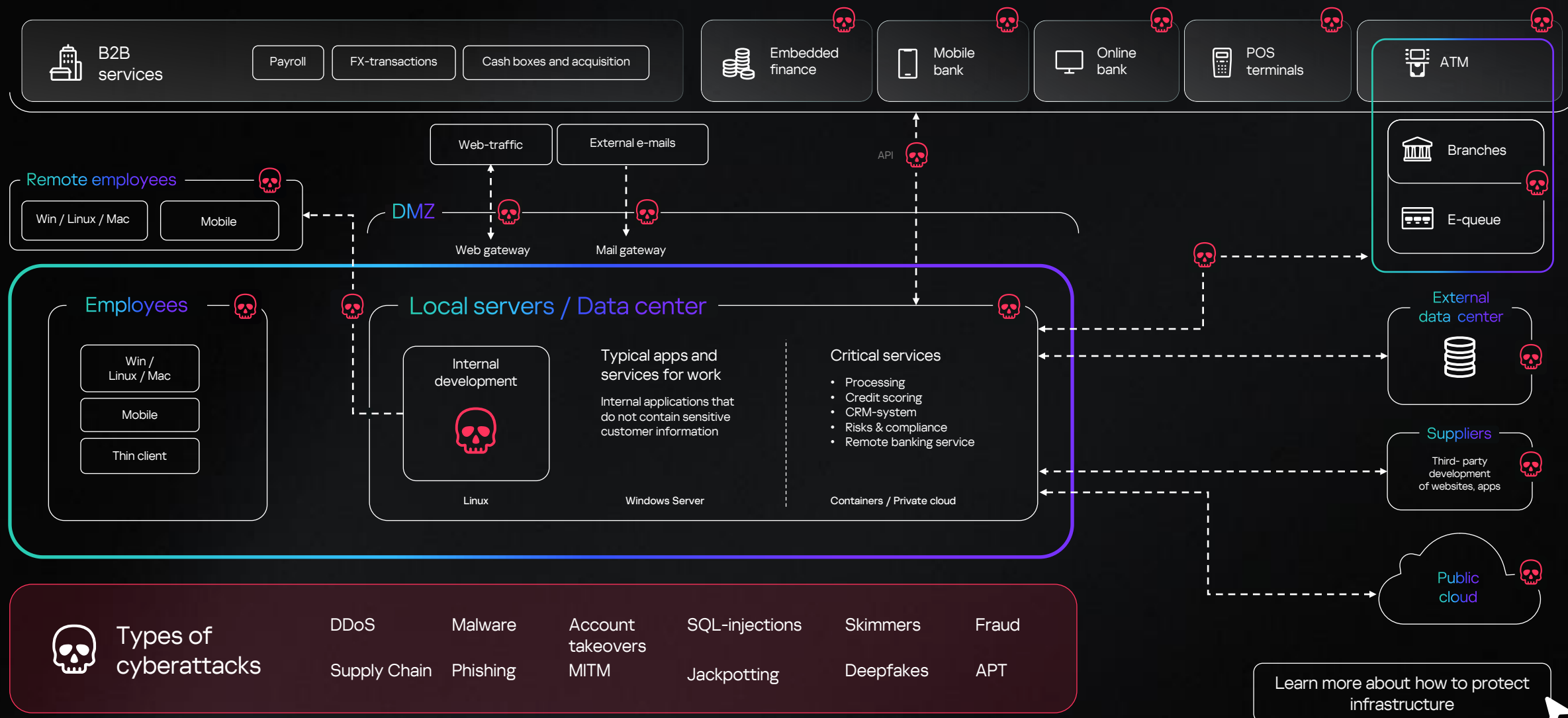
The share of reported high-severity incidents in a specific industry from the total number of high severity incidents across all industries

\* According to the Kaspersky MDR Analyst report, 2024

\*\* According to the Kaspersky IT Security Economics report, 2024



# Example of an infrastructure with potential attack entry points and threats



# Consequences of cyberattacks for financial organizations

- Ransomware
- Infostealers
- Fraud
- Phishing
- Insiders
- DDoS
- Advanced persistent threats (APTs)
- Zero-day vulnerability attacks
- Supply chain attacks
- Banking trojans



Data  
leaks



Disruption of  
business processes



Money  
theft



Reputational  
damage

# 03



A comprehensive  
approach to  
protection

# How can the financial industry protect itself against cyberattacks?

Implement a comprehensive strategy to equip, inform, and prepare your in-house experts to handle all cyberthreats.



## Preparation

Audit

Review and optimize your processes by inventorying your entire financial infrastructure. This can be done by internal teams or external specialists.

0



## Technologies

Solutions

Give your in-house security team the right tools to detect, investigate, and respond to cyber incidents.

1



## Knowledge

Training and analytics

Keep up with emerging threats and enhance your team's response capabilities through continuous training and up-to-date threat intelligence.

2



## Expertise

Services

Bring in external experts for security analysis, operational assistance, and additional protection and recommendations.

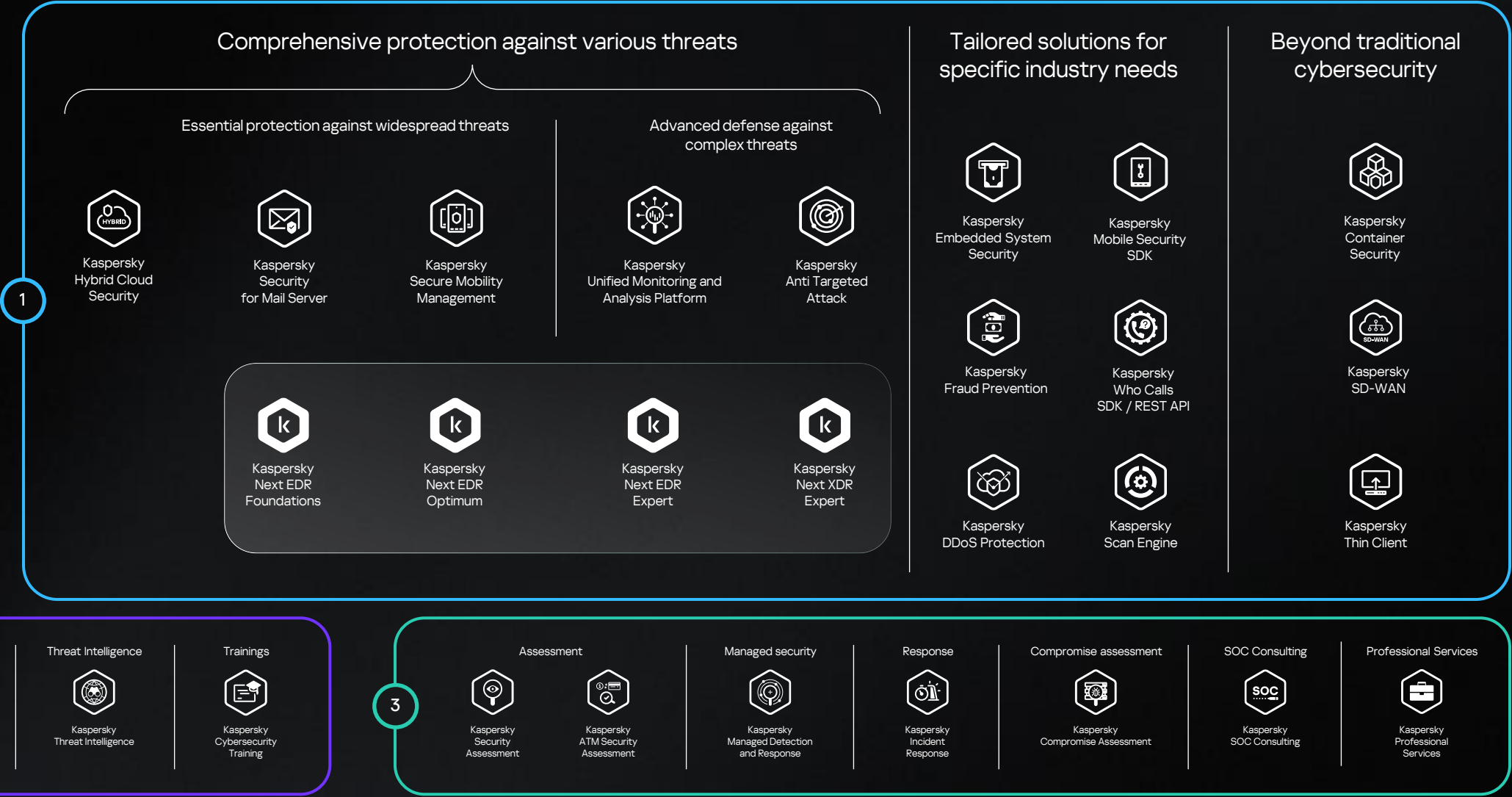
3

# Defend what matters most and support your priorities with a comprehensive defense

Click the product icons to learn more

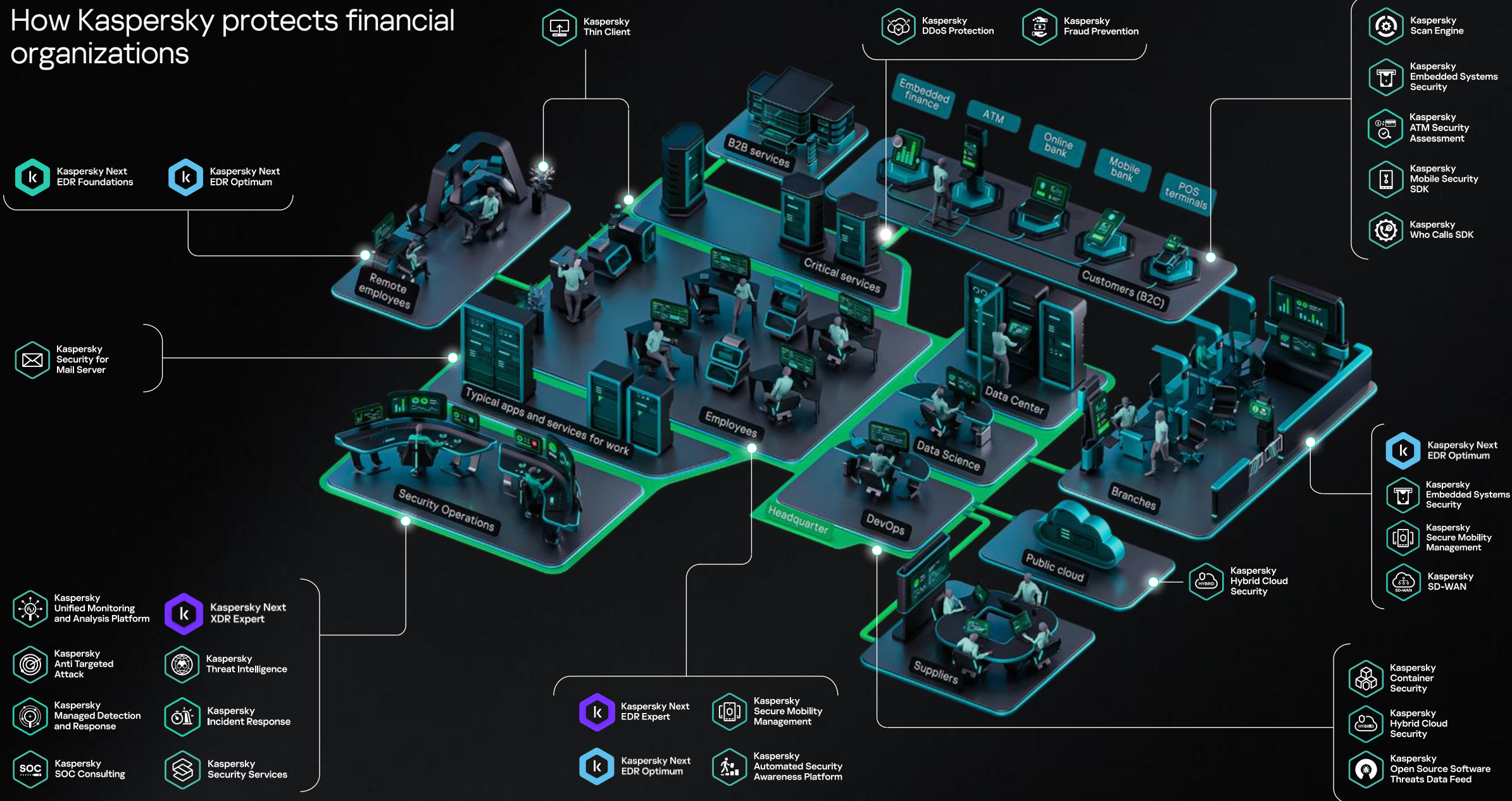
- 1 Technologies
- 2 Knowledge
- 3 Expertise

As cybercriminal activity rises, financial organizations must adopt an ecosystem-based strategy to stay protected.





# How Kaspersky protects financial organizations





# What you gain from a strong cybersecurity strategy

35



Resilient, fault-tolerant infrastructure

Sensitive data is protected

Minimized financial risk

Regulatory compliance



Business continuity and always-on service availability

Trust from customers and partners

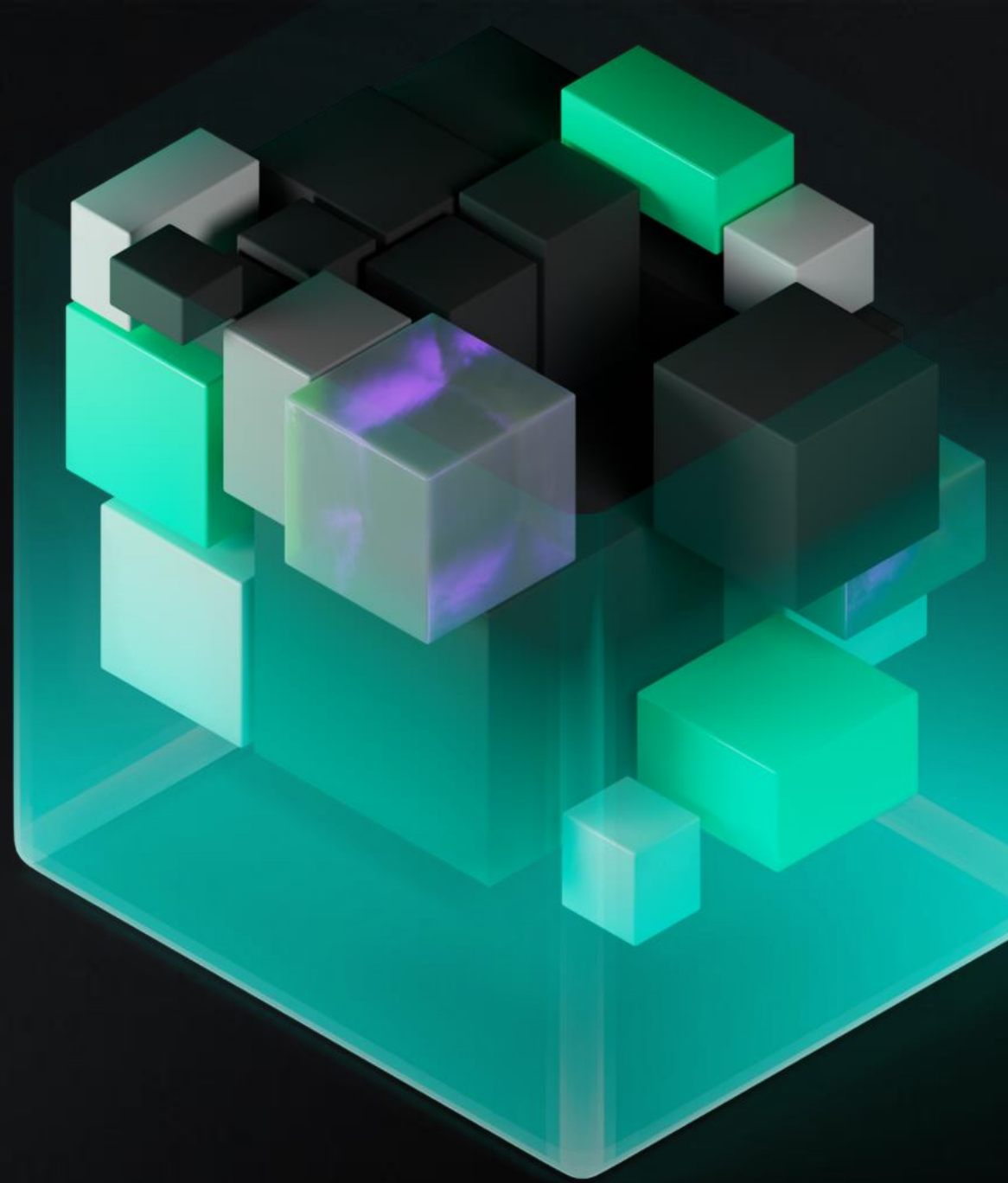
Freedom to focus on what matters most

04



Product and  
service cards

The Kaspersky  
portfolio —  
protecting and  
supporting your  
priorities



# Effective cybersecurity strategies to protect the integrity of Financial Services: Tools

1



Technologies



## Comprehensive protection against all threats

Cyber control across all potential attack vectors, asset protection, and full coverage of security scenarios.



## Tailored solutions for the financial industry

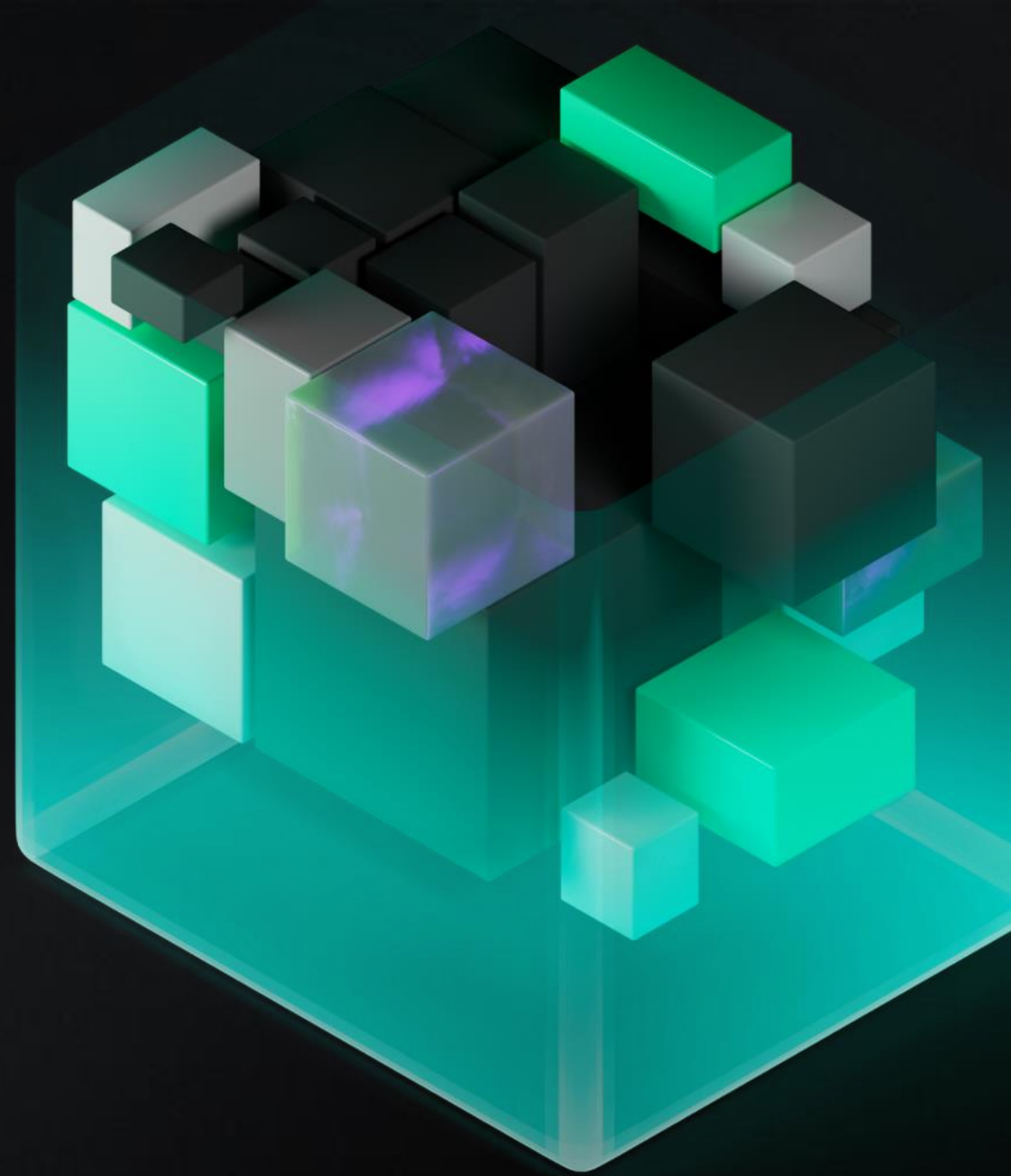
Designed to meet industry-specific needs, including regulatory requirements and unique threat landscapes.



## Beyond traditional cybersecurity

We don't only protect IT systems and processes – we also create a unified, secure network, delivering cyber-immune solutions built for the future.

# Comprehensive threat coverage





# Kaspersky Next

Combines strong endpoint protection and controls with the transparency and speed of EDR and the visibility and powerful tools of XDR, in straightforward product tiers

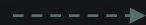
Strong, proven endpoint defense

EDR for small cybersecurity teams

Ultimate tool for large cybersecurity or SOC teams



Kaspersky Next  
EDR Foundations



Kaspersky Next  
EDR Optimum



Kaspersky Next  
XDR Expert



Kaspersky Next EDR  
Expert



# Comparison of Kaspersky Next tiers



① Each tier includes the features and capabilities of the previous tier

## Kaspersky Next EDR Foundations

provides straightforward, affordable protection to keep your business running smoothly while Kaspersky blocks ransomware, fileless malware, zero-day attacks and other emerging threats.

## Kaspersky Next EDR Optimum

provides strong endpoint protection, improved controls, training, patch management and more, enhanced by essential EDR functionality.

Threat visibility, investigation and response are simple, quick and guided to help deflect attacks rapidly and with minimal resources.

**Kaspersky Next EDR Expert** provides a comprehensive view of endpoints across the corporate infrastructure and visualization of every stage of the investigation process. Equipped with advanced detection engines and root cause analysis tools, it ensures effective threat detection and streamlined investigations.

**Kaspersky Next XDR Expert** combines best-in-class endpoint protection, security for email and hybrid environments with the advanced detection capabilities of Kaspersky Next EDR Expert. It includes a powerful correlation engine, automated responses, and supports third-party connectors to centralize data.



## Kaspersky Next EDR Foundations

[Product page](#)

Kaspersky Next EDR Foundations' powerful ML-based endpoint protection, flexible security controls and EDR root cause analysis tools equip you with the most straightforward way to build a strong core for your cybersecurity. A simple console, flexible deployment options (cloud or on-prem), and features designed to improve day-to-day workflows all help reduce complexity and increase efficiency.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

New vulnerabilities and threats

Knowledge gaps

Shortage of specialists

Stringent regulations

Budgetary constraints

[Return to the scheme](#)

1

 Technologies



## How we help

Secure every endpoint  
in your financial  
infrastructure

Provide a single  
console for centralized  
endpoint management

Protect against  
exploits and  
encryptors, assessing  
and remediating  
vulnerabilities at  
endpoint level

Help monitor programs,  
devices and  
applications running on  
servers

Support all major operating systems and  
virtualization tools



## Kaspersky Next EDR Optimum

Product page

Kaspersky Next EDR Optimum provides strong endpoint protection, improved controls, training, patch management and more – all enhanced by essential EDR functionality. Threat visibility, investigation and response are simple, quick and guided to help you deflect attacks rapidly and with minimal resources.

### Priorities supported



Customer  
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Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

New vulnerabilities and threats

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Shortage of specialists

Stringent regulations

Budgetary constraints

Return to the scheme

1

Technologies



## How we help

Secure every endpoint of  
your financial  
infrastructure

Provide a single console for  
centralized endpoint  
management

Protect against exploits  
and encryptors, assessing  
and remediating  
vulnerabilities at endpoint  
level

Monitor programs, devices  
and applications running on  
servers

Support all major  
operating systems  
and virtualization tools

Block file, email and  
web threats, and  
prevent intrusions



## Kaspersky Next EDR Expert

Product page

Kaspersky Next EDR Expert is a powerful Endpoint Detection and Response (EDR) solution that works together with an Endpoint Protection Platform (EPP) to block mass attacks, detect more complex cyberthreats – helping you to proactively investigate incidents, and equipping your IT specialists with comprehensive response tools.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

New vulnerabilities and threats

Shortage of specialists

Stringent regulations

Return to the scheme

1

Technologies



## How we help

Block mass threats and detect and help investigate complex threats across your endpoint infrastructure

Enhance the detection of complex threats and targeted attacks by combining EPP and EDR technologies into a single solution

Provide comprehensive visibility across all roles in your financial organization's infrastructure

Optimize incident handling costs at endpoint level

Provide the tools for proactive threat hunting and retrospective analysis

Support a variety of response measures



## Kaspersky Next XDR Expert

[Product page](#)

The most advanced tier of the Next product line, Kaspersky Next XDR Expert is a powerful cybersecurity tool for your SOC team that delivers total control over your protected infrastructure through full visibility, real-time correlation, and automation - leveraging a wide range of response tools and data sources, including endpoint, network and cloud data.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

New vulnerabilities and threats

Attack surface expansion

Knowledge gaps

Budgetary constraints

Shortage of specialists

Stringent regulations

Management and protection of complex infrastructure

[Return to the scheme](#)

1

Technologies



## How we help

Provide a comprehensive overview of your entire protected corporate infrastructure to identify complex and persistent threats, and improve MTTD

Ensure that mass threats are stopped automatically, without disturbing your information security experts, through superior endpoint, hybrid cloud and email security

Help establish response processes to improve MTTR and minimize errors in common scenarios through playbooks and advanced case management

Protect the confidentiality of customer data processing by offering data sovereignty without compromise via our on-premises installation

Enable the rapid detection of suspicious activity in the infrastructure and help minimize potential harm caused by cyber-incidents with AI components

Use powerful built-in and custom connectors to hundreds of sources from Kaspersky and third-party vendors to reduce the number of configuration-related tasks your security teams have to perform



## Kaspersky Secure Mobility Management

Product page

Kaspersky Secure Mobility Management provides a unified solution for managing your mobile fleet, combining leading security technologies with mobile lifecycle management best practices. It supports all major platforms and ensures compliance by aligning with regulatory recommendations. Effortless integration into the Kaspersky security ecosystem transforms corporate mobility into a secure, organic component of your IT infrastructure, streamlining workflows and enhancing overall effectiveness and efficiency.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

Legacy systems

Budgetary constraints

Stringent regulations

Attack surface expansion

Return to the scheme

1

Technologies



## How we help

Provide strong security and management for different types of mobile device through a single integrated solution

Enable more effective incident containment and accountability through unified management and XDR ecosystem integration

Reduce your operational costs and employee workload by automating repetitive lifecycle management tasks

Minimize the risk of human error — a critical requirement in the tightly regulated Banking & Finance sector

Help ensure compliance with institutional and regulatory requirements through a comprehensive suite of management, protection, and security policy enforcement tools





## Kaspersky Hybrid Cloud Security

Product page

The solution mitigates security risks inherent in cloud environments, including malware, phishing and network threats, and reduces virtualization resource consumption. Kaspersky Hybrid Cloud Security increases business resilience and provides effective protection for hybrid environments, regardless of the cloud used.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

Attack surface expansion

New vulnerabilities and threats

Shortage of specialists

Stringent regulations

Return to the scheme

1

Technologies



## How we help

Protect hybrid  
environments regardless  
of the type of workload  
and cloud you use

Support a wide range  
of cloud platforms  
and virtualization  
environments

Increase visibility  
of your hybrid  
infrastructures  
and reduce IT incidents

Provide a single  
management console  
for your entire cloud  
infrastructure

Maximize the return on  
your hybrid infrastructure  
investment through  
optimized lightweight  
agents

Support ongoing  
compliance with  
regulatory requirements



## Kaspersky Security for Mail Server

Product page

Kaspersky Security for Mail Server protects your primary communication channel – email – by blocking spam, email-borne infections, and all forms of phishing. It also helps control information transfer, reducing the risk of business disruption, financial losses due to scams, and data leaks.

### Priorities supported



Customer engagement



Resilient infrastructure



Digital trust and stewardship

### Challenges addressed

Attack surface expansion

New vulnerabilities and threats

Budgetary constraints

Legacy systems

Return to the scheme

1

Technologies



## How we help

Provide trusted, secure corporate email exchange without sacrificing communications speed

Reduce the risk of infection and data leaks through advanced content filtering rules

Deliver comprehensive protection by detecting and blocking malware, ransomware, spam, phishing, BEC, APTs, etc. using ML-based technologies

Leverage trusted external sources of threat intelligence as well as our own leading research and Threat Intelligence data

Enable the analysis of objects in isolated environments and detection of even carefully disguised malware through integration with KATA

Enable easy integration with existing infrastructure, complementing email security solutions already in place



## Kaspersky Anti Targeted Attack

Product page

A comprehensive anti-APT solution that protects against sophisticated cyberthreats with network sandboxing, advanced NDR and EDR capabilities. By securing key attack entry points across both network and endpoint levels, Kaspersky Anti Targeted Attack delivers full visibility across your entire IT infrastructure and total protection against targeted attacks.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

Attack surface expansion

New vulnerabilities and threats

Budgetary constraints

Stringent regulations

Shortage of specialists

Return to the scheme

1

Technologies



## How we help

Provide advanced protection against targeted attacks at network, mail and endpoints levels

Minimize the risks of leaks and financial losses through proactive risk detection and hunting for threats and anomalies

Reveal attacks targeting your infrastructure with advanced detection technologies and proactive threat hunting

Analyze network traffic and identify both external and internal network threats

Provide a comprehensive overview of all devices in the network, associated threats, and assets that require priority attention

Use global analytical data on current APTs and threats targeting financial organizations



## Kaspersky Unified Monitoring and Analysis Platform

Product page

The Kaspersky Unified Monitoring and Analysis Platform is high-performance next-generation SIEM solution for centralized collection, analysis and correlation of information security events from multiple sources – enabling fast detection and response to cyber incidents. It's a critical technology for any financial organization building its own SOC.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

New vulnerabilities and threats

Attack surface expansion

Knowledge gaps

Budgetary constraints

Shortage of specialists

Stringent regulations

Return to the scheme

1

Technologies



## How we help

Detect attacks on your banking infrastructure by collecting, normalizing, storing and correlating events from an array of different sources

Minimize losses from fraudulent transactions by detecting them early and suspending processing, together with any other cybercriminal activity

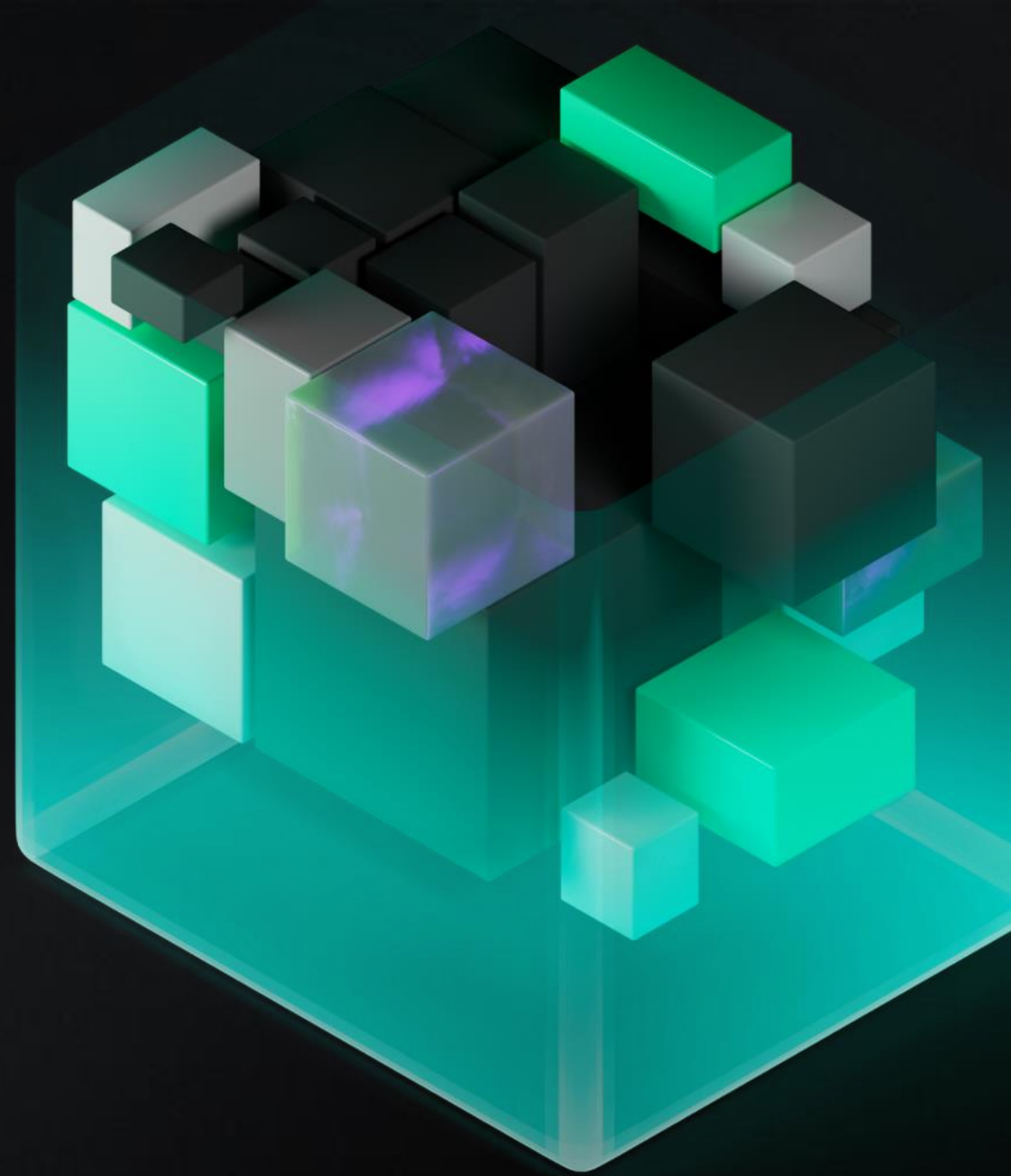
Optimize routine monitoring, alert prioritization and proactive search processes by leveraging AI

Provide a solution for reliable and cost-effective log storage with easy search of stored data

Improve the speed of detecting sophisticated attacks on your organization's infrastructure

Help you meet regulatory requirements cost-effectively, with secure local log storage

Solutions  
designed to meet  
your sector's  
unique challenges







## Kaspersky Embedded Systems Security

Product page

Kaspersky Embedded System Security delivers robust protection tailored to the unique challenges of embedded devices like ATMs and payment terminals. It secures Windows-based devices (including those running obsolete versions such as Windows XP) as well as Linux-based devices. The multi-layered technology stack provides the best security possible for devices with different power levels, while also supporting compliance.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

Legacy systems

Stringent regulations

Attack surface expansion

Return to the scheme

1

Technologies



## How we help

Optimize costs by providing effective protection for your mixed fleets, including low-power ATMs and POS with limited system resources

Enable more effective incident containment and accountability through unified security with centralized event logging

Provide high resilience against external interference and insider threats

Support different embedded platforms (Windows, Linux) and different types of devices

Help ensure compliance with regulatory requirements

Reduce your operational costs through high stability and minimal reliance on direct maintenance



## Kaspersky Scan Engine

[Product page](#)

Kaspersky Scan Engine is a powerful threat detection and mitigation solution that easily integrates with a wide range of applications. It operates over HTTP and ICAP protocols to scan network traffic and transmitted objects., and integrates seamlessly with information systems, web apps, proxy servers, network data storage, and email gateways.

### Priorities supported



Customer engagement



Resilient infrastructure



Digital trust and stewardship

### Challenges addressed

New vulnerabilities and threats

Attack surface expansion

Management and protection of complex infrastructure

Stringent regulations

[Return to the scheme](#)

1

Technologies



## How we help

Protect your financial systems from file-based threats uploaded by customers

Filter malicious, phishing and advertising URLs

Neutralize infected files, archives and encrypted objects

Protect your files and backup storage

Provide extensive integrations with a wide range of platforms and enterprise systems



## Kaspersky Mobile Security SDK

Product page

A set of libraries that lets you quickly build secure applications by integrating security features during development. Kaspersky Mobile Security SDK creates a secure environment for mobile banking apps and ensures safe access to your financial organization's servers, detecting and blocking a wide range of common cyberthreats.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

New vulnerabilities and threats

Attack surface expansion

Stringent regulations

Return to the scheme

1

Technologies



## How we help

Ensure that your customers' mobile devices are reliably protected

Ensure secure transmission of financial information to designated recipients only

Block access to malicious and phishing websites and SMS messages

Support compliance with security rules and policies

Reduce the number of successful fraud attempts against your customers

Help maintain customer loyalty by keeping fraudulent activity to a minimum



## Kaspersky Who Calls SDK

Product page

Kaspersky Who Calls SDK is a set of libraries that can be integrated into your organization's mobile apps to protect customers from spam and fraudulent calls. The application, with built-in Kaspersky Who Calls SDK libraries and AI algorithms, can identify, flag and block suspicious calls in real time. These features are also available through the Kaspersky Who Calls REST API web service, which can be integrated into your PBX system.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

Stringent regulations

Attack surface expansion

Knowledge gaps

Return to the scheme

1

Technologies



## How we help

Identify calls from  
phone numbers and  
messaging apps

Identify and block  
fraudulent and  
advertising/spam calls

Provide detailed  
information about the  
phone number,  
including its  
reputation

Enrich your internal  
anti-fraud systems  
with valuable data

Reduce the number of  
successful fraud  
attempts against your  
customers

Help support and  
maintain customer  
loyalty



## Kaspersky Fraud Prevention

Product page

Our session-based anti-fraud technology detects complex fraud schemes early and in real time across digital channels, including websites and mobile apps. By combining a wide range of technologies, Kaspersky Fraud Prevention boosts the security of your financial institution's customers and enhances the customer experience you provide.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

New vulnerabilities and threats

Attack surface expansion

Knowledge gaps

Budgetary constraints

Stringent regulations

Return to the scheme

1

Technologies



## How we help

Detect account takeovers,  
unauthorized access and  
fake accounts

Help detect money  
laundering or terrorist  
financing

Identify social engineering  
fraud

Reduce fraud while  
improving the customer  
experience

Reduce costs related to  
claims and two-factor  
authentication (SMS, push  
notifications, etc.)

Enhance fraud monitoring  
with enriched data

Reveal abuse of  
marketing campaigns and  
bonus programs

Support compliance with  
national and international  
regulations





## Kaspersky DDoS Protection

Product page

Kaspersky DDoS Protection minimizes the impact of DDoS attacks, ensuring continuous availability of the entire infrastructure and of critical online resources - such as customer services. The solution includes everything necessary to protect against all types of DDoS attack and mitigate their consequences – continuous traffic analysis, potential attack alerts, traffic redirection to scrubbing centers and the return of 'clean' traffic to the network.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

New vulnerabilities and threats

Attack surface expansion

Budgetary constraints

Shortage of specialists

Stringent regulations

Return to the scheme

1

Technologies



## How we help

Detect and filter DDoS attacks right from the first packet

Ensure exceptionally high – 99.95% – availability of your infrastructure and services

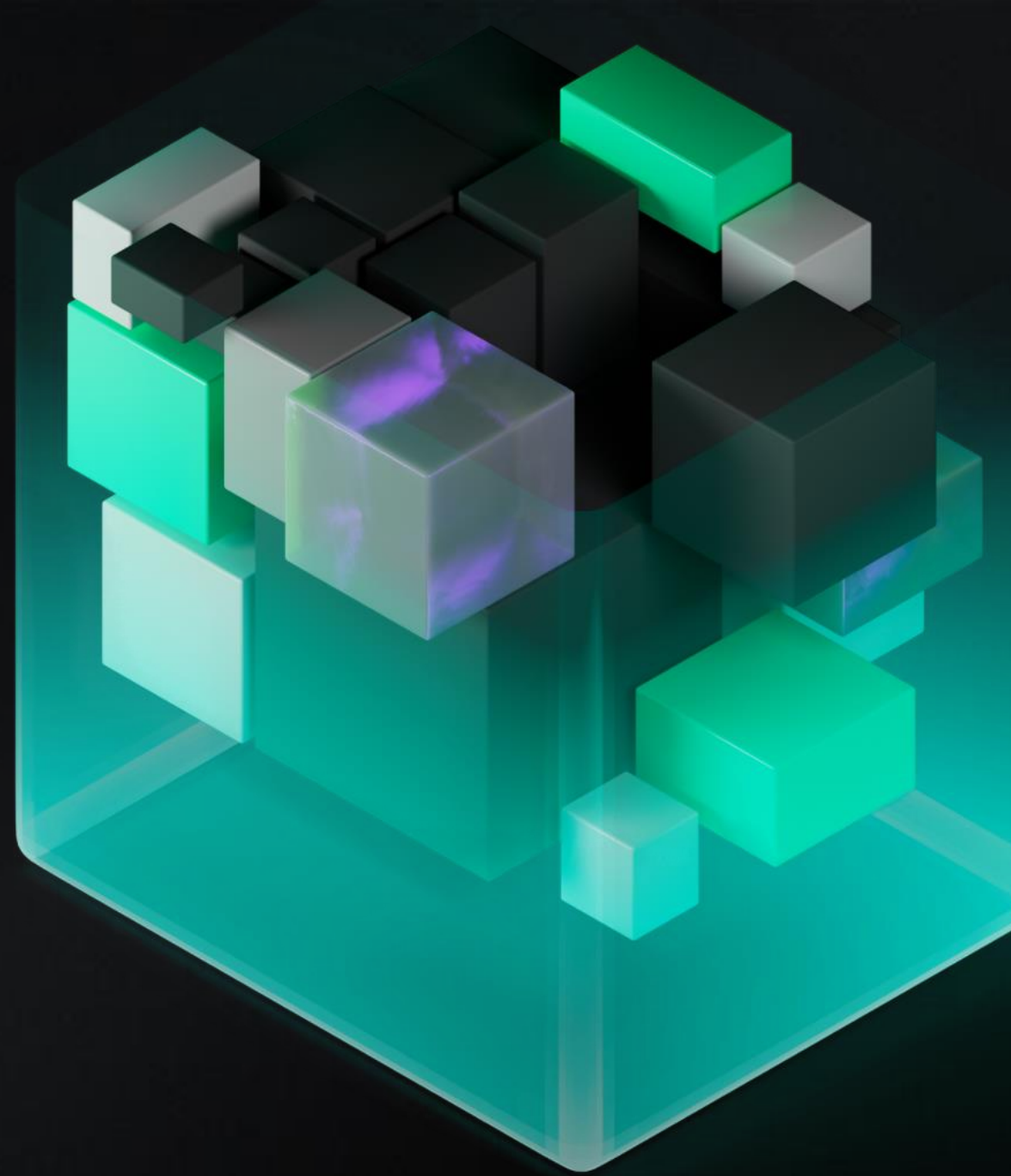
Ensure the security of your financial organization's web resources, including simulating bot attacks

Protect encrypted traffic without exposing your TLS certificates

Provide integration capabilities with WAF solutions to protect against threats

Support regulatory compliance

# Beyond traditional cybersecurity





## Kaspersky Container Security

Product page

The solution secures containerized applications at all stages of their lifecycle. Kaspersky Container Security seamlessly integrates into the software development process, takes into account the specifics of your containerized environment and protects every component — from container image registry to orchestrator. User-friendly widgets help you monitor product health and detect security incidents.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

New vulnerabilities and threats

Attack surface expansion

Knowledge gaps

Stringent regulations

Return to the scheme

1

Technologies



## How we help

Provide security  
for containerized  
applications, whether  
internal or client-oriented

Increase the transparency  
of your development  
environment and  
processes

Protect applications  
at every step  
of development  
and operation

Support major  
orchestrators,  
CI/CD platforms  
and image registries

Audit your infrastructure  
and applications for  
compliance with regulations

Accelerate the release  
of client-oriented  
applications and services



## Kaspersky SD-WAN

Product page

Kaspersky SD-WAN builds fault-tolerant, scalable and secure networks with unified management, addressing the challenges associated with traditional WANs. The solution allows you to use diverse communication channels, rapidly connect new locations with a zero-touch experience, optimize costs and cloud connections, enhance the security and improve the performance of applications, and speed up the implementation of new services.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

Management and protection of complex infrastructure

Budgetary constraints

Legacy systems

Stringent regulations

Shortage of specialists

Return to the scheme

1 Technologies



## How we help

Enable easy, rapid  
connections between new  
offices, ATMs and data  
centers

Manage the entire network  
through a single console,  
modifying CPE settings and  
security policies

Ensure data transfer and  
financial apps performance

Easily integrate security tools  
as well as cloud services

Optimize the cost of  
communication channels  
and infrastructure  
maintenance

Reduce the number of IT  
incidents as well as Mean Time  
to Restore

Optimize routine tasks and  
network monitoring

Remove the need for in-  
branch specialists



## Kaspersky Thin Client

Product page

Kaspersky Thin Client is a cyber immune thin client infrastructure based on KasperskyOS. The thin clients are designed to provide users with access to remote desktops and serve as a replacement for local workstations. Thanks to our cyber immune approach, thin clients based on KasperskyOS are secure by default. The solution quickly integrates into your infrastructure and receives settings automatically.

### Priorities supported



Customer engagement



Resilient infrastructure



Digital trust and stewardship

### Challenges addressed

Management and protection of complex infrastructure

Attack surface expansion

Stringent regulations

Return to the scheme

1

Technologies



## How we help

Provide secure cyber-immune workstations for employees

Monitor user network connections to remote desktops

Ensure the security of data transmitted between your employees and financial infrastructure

Provide a centralized management system for your cybersecurity and IT specialists

Enable flexible management and control of your entire thin client infrastructure, which can contain up to 100,000 nodes



# Effective cybersecurity strategies to protect the integrity of financial services: Knowledge

2



Knowledge



## Threat intelligence

We provide reliable, relevant threat data in various formats. Advanced, unique analytics strengthen security systems and support informed decision-making.



## Cyber awareness

Training programs build employees' cybersecurity skills and encourage their practical use in everyday operations.



## Incident response training

Hands-on training equips experts to analyze digital evidence, detect and investigate malware, and respond effectively to incidents.



## Kaspersky Security Awareness

Product page

A portfolio of solutions designed to boost corporate engagement with security and reduce human-related incidents, using a flexible approach tailored to different staff levels. Our finance-specific, game-based training helps executives and managers implement effective cybersecurity strategies, while our automated platform empowers employees to adopt safe behaviors – strengthening overall corporate resilience by proactively defending against threats.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

New vulnerability & threats

Knowledge gaps

Stringent regulations

Attack surface expansion

Return to the scheme

2



Knowledge



## How we help

Reduce and prevent  
human-related security  
incidents

Add another layer of  
protection to your overall  
security by upskilling your  
workforce

Identify and address gaps  
in employee knowledge

Boost employee engagement  
in protecting confidential  
data

Adjust security settings  
based on employee training  
outcomes

Equip staff to recognize signs  
of an attack and respond  
appropriately



## Kaspersky Threat Intelligence Portal

Product page

The portal provides access to all human-readable threat intelligence data through a unified web interface, where services work together to enhance each other. By combining expert knowledge and experience with data processing and analysis technologies, the portal helps financial organizations effectively deal with the cyberthreat landscape.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

New vulnerabilities and threats

Attack surface expansion

Knowledge gaps

Shortage of specialists

Return to the scheme

2



Knowledge



## How we help

Provide a single access point to up-to-date and reliable threat intelligence for early attack prevention

Enhance internal specialists' knowledge about threats and improve incident response efficiency

Offer a flexible threat search service and correlation tools to accelerate incident investigation

Help protect brand reputation by tracking digital assets and threats across darknet resources

Strengthen file analysis using sandboxing, attack attribution, and file similarity detection

Deliver a relevant threat landscape overview based on industry and regional specifics

Provide reports on threats related to APT groups and financially motivated cybercriminals

Help analysts track cybercriminal infrastructures



## Kaspersky Threat Data Feeds

Product page

More than 30 ready-to-use threat intelligence data feeds are available to address various cybersecurity challenges faced by financial organizations. These data feeds provide information on known malware, phishing websites, the latest vulnerabilities, exploits, and more, enhancing security solutions. Kaspersky Threat Data help security teams detect threats and prioritize incidents that require immediate remediation, enriched with valuable context from Kaspersky's diverse sources.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

New vulnerabilities and threats

Attack surface expansion

Knowledge gaps

Shortage of specialists

Return to the scheme

2



Knowledge



## How we help

Enhance security solutions, including SIEM, XDR, firewalls, IPS/IDS, and security proxies, with continuously updated indicators of compromise and actionable context

Enrich SIEM systems with high-quality threat intelligence and relevant context, improving detection quality and reducing false positives

Integration with TI platforms, including Kaspersky Cyber Trace, for effective threat intelligence management and proactive cyber threat protection

Enable integration of high-confidence indicators into perimeter security solutions, including third-party NGFWs, for real-time threat blocking

Help security teams quickly identify critical alerts and prioritize them for incident response teams

Protect the software development process from threats related to open-source components



## Kaspersky Digital Footprint Intelligence

Product page

A comprehensive digital threat protection service that helps organizations monitor their digital assets and detect threats across both the visible web and the darknet. With real-time alerts, Kaspersky Digital Footprint Intelligence enables quick and effective responses to potential threats.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

New vulnerabilities and threats

Attack surface expansion

Knowledge gaps

Shortage of specialists

Return to the scheme

2



Knowledge



## How we help

Provide comprehensive monitoring of all digital assets that could be targeted or compromised

Identify network resources and services that may be potential attack vectors

Monitor fraudulent activities that may damage the company's reputation or mislead customers

Detect compromised employee, partner, and customer data, including bank card details

Deliver continuous darknet monitoring for any mentions of the client's organization online

Prevent negative impacts on business operations





## Kaspersky Cybersecurity Training

[Product page](#)

Our comprehensive set of training programs is designed to strengthen your IT security team's skills in malware analysis, reverse engineering, threat hunting and incident response, enabling them to mitigate your organization's risk and respond effectively to incidents. By enhancing the knowledge and skills of your in-house specialists, we help you retain your cybersecurity professionals and avoid having to recruit additional specialists.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

Attack surface expansion

Stringent regulations

Knowledge gaps

Shortage of specialists

[Return to the scheme](#)

2



Knowledge



## How we help

Develop your IT security team's specialized skillsets and capabilities

Reduce and mitigate your recruitment needs in the face of the global skills shortage

Increase the effectiveness of your threat detection and accelerates incident response

Empower your staff to fully manage the protection of your infrastructure, without the need for external expertise

Promote risk mitigation and team effectiveness

Show your commitment to valuable staff by helping them gain recognized cybersecurity qualifications that benefit them – and your organization

# Effective cybersecurity strategies to protect the integrity of financial services: Support

3



Expertise



## Managed protection

24/7 managed security provided by Kaspersky experts to detect and stop growing cyberthreats.



## Consulting and security assessment

Comprehensive assessment of systems and security measures to ensure resilience.



## Professional services

Deployment, maintenance, and optimization of Kaspersky products to maximize their benefits.



## Kaspersky Application Security Assessment

Product page

Kaspersky Application Security Assessment service helps identify vulnerabilities across web and mobile apps, online banking and other systems. Leveraging expert analysis with advanced tools, the service focuses on uncovering weaknesses in application architecture and business logic, providing actionable insights to strengthen security.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

Knowledge gaps

New vulnerabilities and threats

Shortage of specialists

Attack surface expansion

Return to the scheme

3 Expertise



## How we help

Provide  
comprehensive  
expert-led assessment  
for critical applications

Identify software  
vulnerabilities and logic  
flaws in applications

Deliver expert  
recommendations to  
enhance application  
security

Minimize financial losses  
through early detection of  
vulnerabilities in apps

Reduce the risk of data  
breaches and fraud by  
uncovering weaknesses  
in business-critical  
systems

Safeguard business  
operations and protect  
your reputation by  
uncovering and fixing  
critical flaws in apps



## Kaspersky Penetration Testing

Product page

Kaspersky Penetration Testing involves the proactive identification and exploration of attack vectors targeting your critical assets. By simulating real-world attacker behavior and applying relevant tactics, techniques, and procedures (TTPs), our team demonstrates the potential impact on key business processes — regardless of the complexity of your infrastructure — within a controlled, secure environment.

### Priorities supported



Customer engagement



Resilient infrastructure



Digital trust and stewardship

### Challenges addressed

Legacy systems

New vulnerabilities and threats

Shortage of specialists

Attack surface expansion

Return to the scheme

3 Expertise



## How we help

Uncover exploitable vulnerabilities across the infrastructure

Minimize financial losses through early detection of critical vulnerabilities

Assess your organization's resilience to real-world cyberthreats targeting your infrastructure

Prioritize security measures for maximum impact

Protect data and prevent fraud by uncovering weaknesses in your infrastructure

Provide expert recommendations to enhance infrastructure resilience



## Kaspersky Red Teaming

[Product page](#)

Kaspersky Red Teaming simulates a real hacker attack, assessing your detection and response capabilities in order to help you protect critical business functions. The service is delivered by security experts who ensure confidentiality, integrity, and availability while following international standards and best practices.

### Priorities supported



Customer engagement



Resilient infrastructure



Digital trust and stewardship

### Challenges addressed

Knowledge gaps

New vulnerabilities and threats

Shortage of specialists

Attack surface expansion

[Return to the scheme](#)

3  Expertise



## How we help

Assess Blue Team detection and response capabilities

Evaluate resilience against attacks on critical business functions

Share actionable insights to strengthen your security posture

Enhance resilience to targeted attacks with realistic, industry-relevant simulations

Reduce the risk of breaches and operational disruption by uncovering weaknesses in critical systems

Minimize financial losses through early detection of key risks





## Kaspersky ATM Security Assessment

Product page

Kaspersky ATM Security Assessment is an expert-led service that uncovers vulnerabilities in your ATM/POS systems. Combining real-world attack simulations with in-depth expert analysis, it identifies potential exploits and provides actionable recommendations to strengthen the security of your payment infrastructure.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

Legacy systems

New vulnerabilities and threats

Shortage of specialists

Attack surface expansion

Return to the scheme

3 Expertise



## How we help

Assess the security posture of your ATM / POS infrastructure

Identify exploitable vulnerabilities in your payment systems

Provide tailored recommendations to strengthen ATM / POS systems

Analyze potential breach scenarios and the consequences of a cyberattack

Prevent fraud and service disruptions by identifying vulnerabilities in ATM / POS devices

Prioritize security measures to enhance payment systems resilience



## Kaspersky Managed Detection and Response

Product page

Kaspersky Managed Detection and Response (MDR) offers round-the-clock managed protection against cyberthreats and sophisticated attacks that traditional automated security measures miss.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

Attack surface expansion

New vulnerabilities and threats

Shortage of specialists

Budgetary constraints

Stringent regulations

Return to the scheme

3 Expertise



## How we help

Provide 24/7 monitoring and proactive threat hunting for your expert teams

Detect and respond to threats proactively, using AI-driven insights

Refocus your in-house IT security resources to deal with business-critical issues

Deliver actionable reporting to help guide informed decision-making

Reduce security costs overall — no need to keep hiring and training more expensive IT security professionals

Minimize potential downtime and financial losses through the early detection of advanced threats and cyberattacks



## Kaspersky Incident Response

Product page

Kaspersky Incident Response provides a complete, detailed picture of an incident. The service covers the full incident investigation and response cycle, from initial response and evidence collection to identifying the primary attack vector and preparing an attack mitigation plan.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

Shortage of specialists

New vulnerabilities and threats

Stringent regulations

Budgetary constraints

Knowledge gaps

Return to the scheme

3 Expertise



## How we help

Rapid containment of  
threats to prevent  
further damage

Provide detailed forensic  
analysis to uncover attack  
vectors and root causes

Rebuild an incident  
timeline and determine  
the root cause

Provide tailored  
remediation plans to  
restore operations

Minimize the risk of data  
breaches and financial  
penalties by accelerating  
incident recovery

Offer expert guidance  
to enhance your long-  
term security posture



## Kaspersky Compromise Assessment

Product page

Kaspersky Compromise Assessment focuses on uncovering active cyberattacks as well as previous unknown attacks that may have flown under the radar of your IT security tools and processes.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

Shortage of specialists

New vulnerabilities and threats

Stringent regulations

Knowledge gaps

Budgetary constraints

Attack surface expansion

Return to the scheme

3

Expertise



## How we help

Conduct a thorough investigation to uncover hidden threats

Provide information about the behavior and functionality of specific malware files

Deliver a comprehensive report with actionable recommendations

Provide expert guidance on addressing the identified risks, strengthening your defenses

Conduct an impartial evaluation of the risk of infrastructure compromise

Reduce the risk of data breaches and financial losses by detecting hidden threats



Kaspersky  
SOC Consulting

Product page

Kaspersky SOC Consulting empowers your organization to build and optimize your own Security Operations Center. From architecture design to process improvement, the service helps ensure efficient detection and response to evolving cyberthreats.

### Priorities supported



Customer  
engagement



Resilient  
infrastructure



Digital trust and  
stewardship

### Challenges addressed

Shortage of specialists

New vulnerabilities and threats

Stringent regulations

Budgetary constraints

Knowledge gaps

Return to the scheme

3 Expertise



## How we help

Design or optimize  
your SOC  
architecture for  
enhanced efficiency

Implement best  
practices to streamline  
your processes and  
workflows

Assess your SOC's  
maturity and identify  
areas for improvement

Deliver training to  
upskill your in-house  
SOC team

Reduce operational  
costs through  
streamlined SOC  
processes

Improve the efficiency  
of threat detection and  
response





## Kaspersky Professional Services

Product page

Kaspersky Professional Services provides expert support to optimize and secure your IT environment. Leveraging Kaspersky's advanced solutions, our experts deliver tailored support to enhance infrastructure protection and build resilience against sophisticated cyberthreats.

### Priorities supported



Customer engagement



Resilient infrastructure



Digital trust and stewardship

### Challenges addressed

Knowledge gaps

Legacy systems

Shortage of specialists

Return to the scheme

3 Expertise



## How we help

Provide security solutions specifically designed to meet the needs of financial organizations

Offer continuous support to ensure your security systems always perform optimally

Handle routine security tasks, allowing your team to focus on higher-priority issues

Improve the performance and effectiveness of your security infrastructure

Strengthen your infrastructure against advanced and evolving cyber risks

Optimize your cybersecurity spend to deliver better value and protection

# 05



Our experience,  
clients, and  
success stories

# Kaspersky's track record in the finance sector

We help financial organizations minimize risk through proven technologies and deep expertise. Our solutions follow global best practices in cybersecurity.

> **15** years

> **100** countries

> **3,400**  
BFSI around  
the world

~**1900**  
in CIS

~**430**  
in APAC

~**530**  
in Europe

~**360**  
in Americas

~**230**  
in META

# Success stories

80

[See the full case study](#)

## Bank in Italy



**Banca Popolare  
di Sondrio**

### Challenges

- Dissatisfied with previous IT security solutions
- No clear roadmap provided by the previous vendor
- Concern that the previous vendor couldn't keep up with evolving security needs
- The bank needed a fast, effective, and easy-to-manage solution to defend against cyberattacks

The bank was introduced to Kaspersky through Kaspersky Endpoint Security. Its successful implementation exceeded expectations, leading to the subsequent purchase of Kaspersky Private Network Security and Kaspersky Anti Targeted Attack.

## Kaspersky solutions



Kaspersky  
Anti Targeted  
Attack



Kaspersky  
EDR Expert



Kaspersky  
Endpoint Security  
for Business

> 2600

Employees

330

Branches

2

Data centers

# Success stories

81

See the full case study

## Bank in the Dominican Republic



### Challenges

- Rising number of cyberattacks targeting the national financial sector
- Business growth and new services required stronger cybersecurity
- Outdated security solutions made it difficult to protect the entire infrastructure



The Bank's CTO: «The company's business and strategy areas are technology-oriented, with security at their core. The impact of where we are going involves many financial instruments that require greater security. We need to be at the forefront»

## Kaspersky solutions



Kaspersky  
Anti Targeted  
Attack



Kaspersky  
Managed Detection  
and Response



Kaspersky  
Endpoint Security  
for Business



Kaspersky  
Professional  
Services



Enhanced Support with Technical Account Manager

500

Employees

31

Branches

Kaspersky delivered a complete solution that includes not just products, but expert services.



# Success stories

82

[See the full case study](#)

## Islamic Bank in Bangladesh



### Challenges

- Weak national infrastructure and lack of clear regulation
- No centralized control over day-to-day operations
- No built-in protection for ICT networks and systems
- Frequent large-scale malware outbreaks and infections
- Risk of complete branch shutdowns, blocking efforts to offer online banking services

### Consequences

- Multiple virus, worm and Trojan attacks on local systems and across the bank's network
- Uncontrolled access to malicious websites and use of unauthorized USB devices

### Outcome

- Systems now run smoothly and securely
- Infected USB devices are blocked, and access to harmful websites is restricted

To address ongoing and future potential threats, the bank has deployed Kaspersky Endpoint Security for Business.

## Kaspersky solutions



Kaspersky  
Endpoint Security  
for Business

2600+

Employees

119

Branches

1000+

Users

06



Why  
Kaspersky

# Why Kaspersky

84

Our unique team of cybersecurity experts defends against the world's most complex and dangerous threats. Their deep knowledge continuously strengthens our solutions and services, delivering unmatched quality.

>27 years



building a safer world

>467,000



new malicious files detected  
by Kaspersky every day

>4,9 billion



cyberattacks detected by  
Kaspersky in 2024

>220,000



corporate clients worldwide  
choose our protection

>900



active groups and operations  
associated with APT are  
monitored by us

5



unique Centers of Expertise



## Research and investigation

World-leading expertise in threat research and incident investigation are at the core of our portfolio

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Unparalleled global expertise keeps our customers ahead of threats and supported throughout the incident response cycle with our product and services



## Secure AI-powered approach

Secure approach to Artificial Intelligence – built-in to our solutions

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From AI-enhanced threat discovery and alert triage to GenAI-driven Threat Intelligence – we've been doing it for years, and we're leading the way



## Secure Software Development

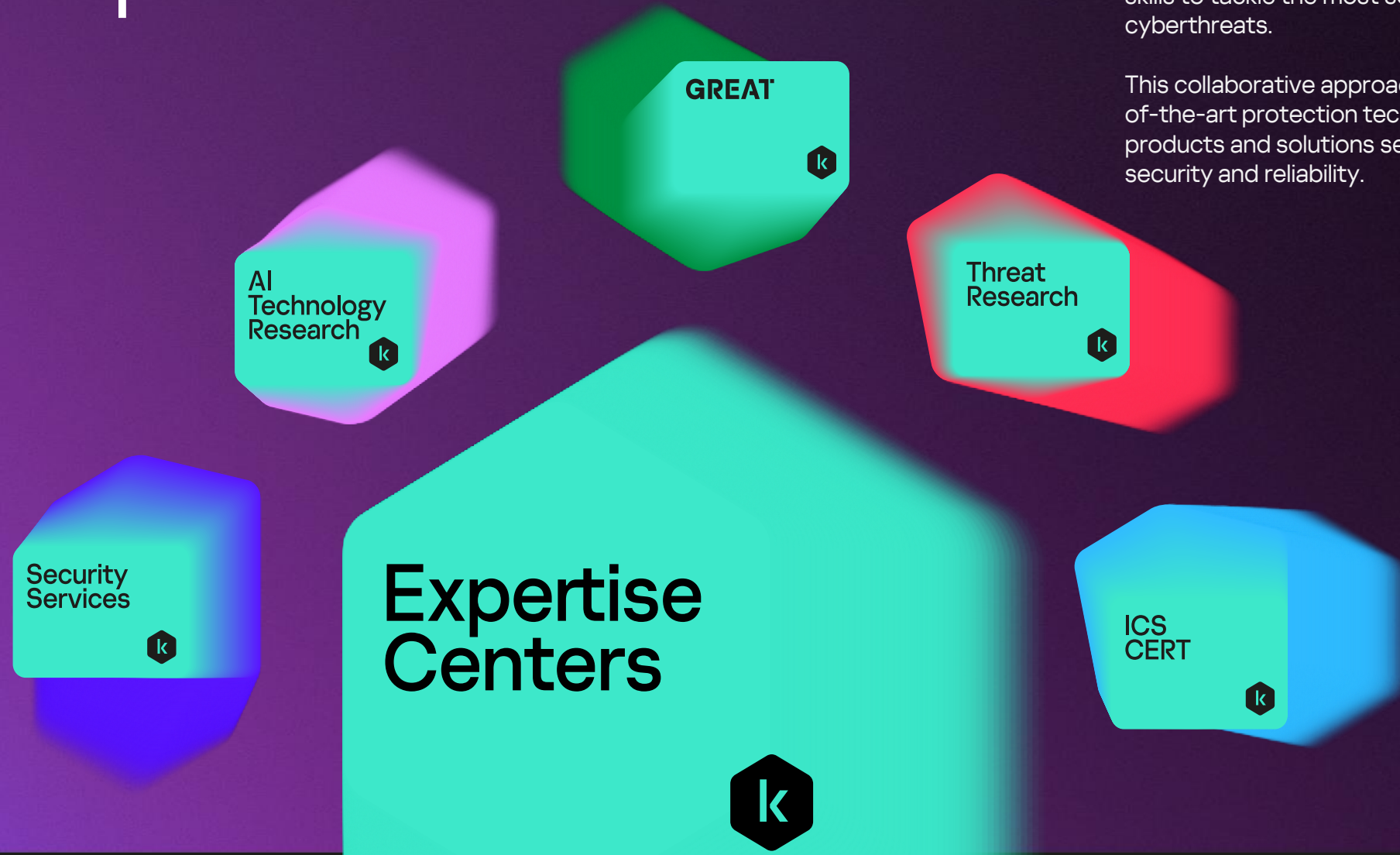
From Secure Software Development Lifecycle to secure-by-design

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Secure development is a guiding principle in our product design processes, enabling us to create completely secure systems that keep our customers safe



# Unmatched expertise



## 5 Centers of Expertise

86

Our unique team of experts work together across five centers of expertise, combining specialized knowledge and skills to tackle the most sophisticated, dangerous cyberthreats.

This collaborative approach strengthens our state-of-the-art protection technologies and ensures our products and solutions set the industry standard for security and reliability.

# Driving innovation, ready for tomorrow's challenges

Patents, inventions, ML / AI,  
our own operating system (OS)

1,500+

successfully  
registered patents

500+

inventions  
between 2005–  
2024

20+ years

For over 20 years we've used ML  
and AI to stay ahead of evolving  
cyberthreats.

Our dedicated AI Technology  
Research Center drives  
innovation while ensuring AI and  
ML are used securely and  
ethically.



Our groundbreaking KasperskyOS enables the shift from cybersecurity  
to Cyber Immunity.

kaspersky  
cyber  
immunity

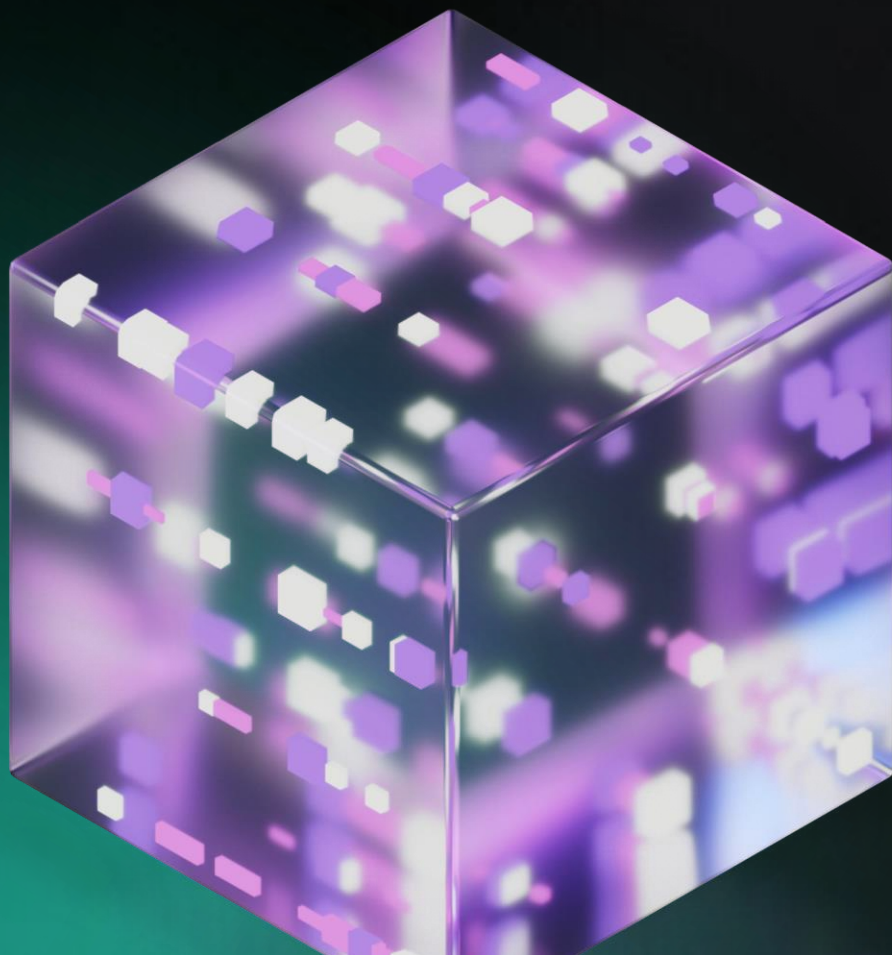
Cyber Immunity is our approach and  
methodology for developing secure-by-  
design solutions

AI  
Technology  
Research





**5 key ways** AI enables us to protect our customers better than anyone else



# AI at the core of our portfolio

①

AI- and ML-powered threat discovery

②

Enhancing SOC efficiency through AI

③

GenAI for Threat Intelligence and Security Operations

④

Secure AI approaches and methodologies

⑤

AI-based behavior analysis and anomaly detection in IT and OT environments

# Transparent & independently recognized



**Proven.  
Transparent.  
Independent.**

**The Kaspersky Global Transparency Initiative** is built on concrete, actionable measures that allow stakeholders to validate and verify the trustworthiness of our products, internal processes and business operations.

# 13

Transparency  
Centers across  
the world



Regular independent  
assessments

- SOC 2 audit
- ISO 27001 certification

Learn more



Bug bounty program

## Recognition that matters

Kaspersky products undergo regular independent assessments by leading research institutes, with our cybersecurity expertise consistently recognized by top industry analysts.

## Most tested. Most awarded.

For over a decade, Kaspersky products have participated in 1022 independent tests and reviews, earning 771 first place results and 871 top-three finishes - testament to our industry-leading protection.

In 2024

# 95

Tests & reviews

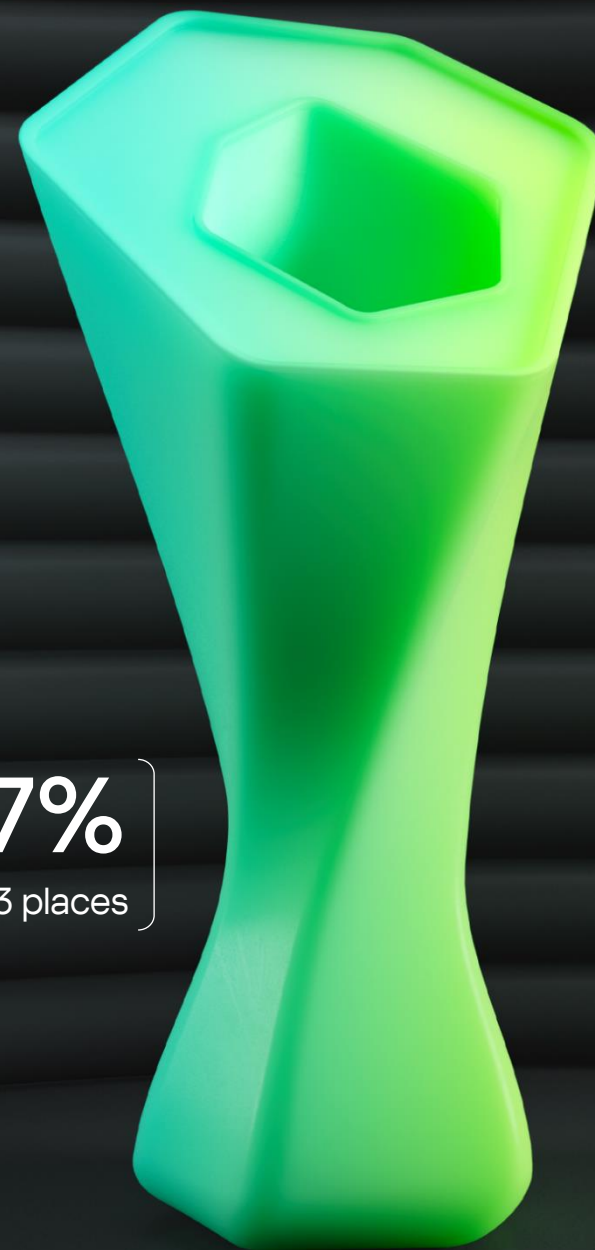
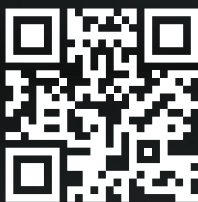
# 91

First places

# 97%

TOP3 places

Learn more



# Active industry contributor

As a key and active player in global threat intelligence, we work closely with the wider cybersecurity community to combat cybercrime worldwide



We work alongside international organizations such as INTERPOL, law enforcement agencies, CERTs and the global IT security community on joint cybercrime investigations and operations.

## MITRE | ATT&CK®

We contribute critical cyberthreat intelligence to global initiatives, including MITRE, to enhance the accuracy of the ATT&CK framework.



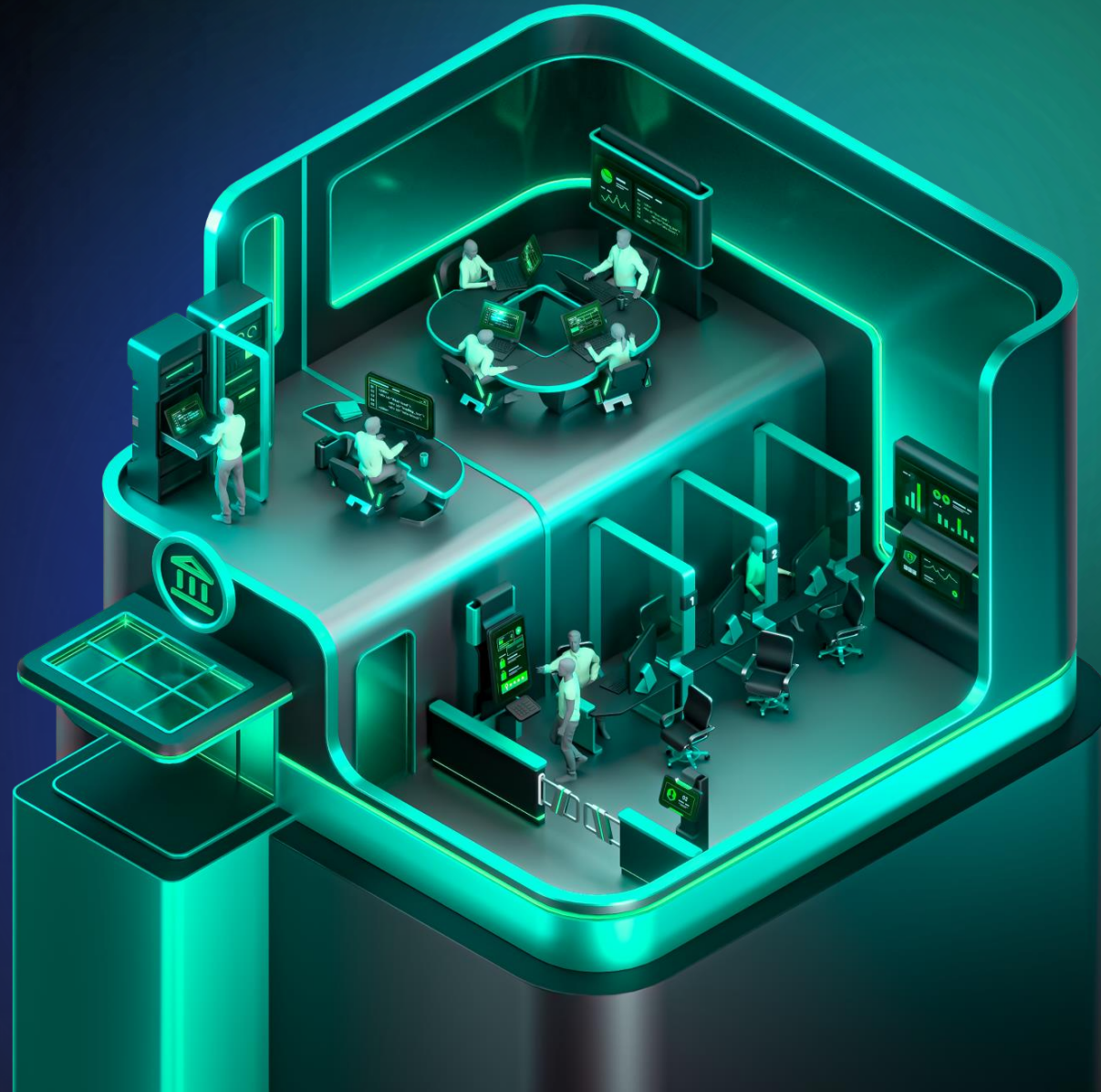
Our work is guided by the ethical principles of responsible vulnerability disclosure.



Kaspersky strengthens security across the industry by identifying and helping to fix zero-day vulnerabilities for leading companies such as Adobe, Microsoft, Google, Apple, etc.



kaspersky



Thank you  
for your  
attention!

Contact us to learn  
more about  
cybersecurity for  
financial services

[Learn more](#)