Comprehensive digital risk protection service

Kaspersky Digital Footprint Intelligence

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Questions for experts

What's the best way to launch an attack against your organization?

What is the most cost-efficient way to attack you?

What information is available to an attacker targeting your business?

Has your infrastructure already been compromised without your knowledge?

Kaspersky Digital Footprint Intelligence answers these and other questions as our experts piece together a comprehensive picture of your attack status, identifying weak spots ripe for exploitation and revealing evidence of past, present and even planned attacks.

Intro

As your business grows, the complexity and distribution of your IT environments grow too, presenting a challenge: protecting your widely distributed digital presence without direct control or ownership. Dynamic and interconnected environments enable companies to derive significant benefits. However, ever-increasing interconnectivity is also expanding the attack surface. As attackers become more skilled, it's vital not only to have an accurate picture of your organization's online presence, but also to be able to track its changes and react to external threats aimed at exposed digital assets.

Organizations use a wide range of security tools in their security operations but there are still digital threats that loom which require very specific capabilities - to detect and mitigate data leakages, monitor plans and attack schemes of cybercriminals located on dark web forums, etc. To help security analysts explore the adversary's view of their company resources, promptly discover the potential attack vectors available to them and adjust their defenses accordingly, Kaspersky has created Kaspersky Digital Footprint Intelligence.

Kaspersky Digital Footprint Intelligence provides

Kaspersky Digital Footprint Intelligence is a comprehensive digital risk protection service that helps customers monitor their digital assets and detect threats from the surface, deep, and dark webs.

Network Reconnaissance

Identification of the customer's network resources and exposed services which are a potential entry point for an attack. Tailored analysis of existing vulnerabilities, with further scoring and comprehensive risk evaluation based on the CVSS base score, availability of public exploits, penetration testing experience and location of the network resource (hosting/infrastructure).

Brand Protection

Monitoring and blocking unauthorized use of a company's brand online. Identification of fake social media accounts and applications, phishing websites, and other fraudulent activities that can damage a company's reputation and/or deceive customers.

Dark Web Monitoring

Continuous monitoring of dozens of dark web resources (forums, ransomware blogs, messengers, tor sites, etc.), detecting any references and threats relating to your company, clients and partners. Analysis of active targeted attacks or attacks that are being planned, APT campaigns aimed at your company, industry and regions of operation.

Discovery of Data Leaks

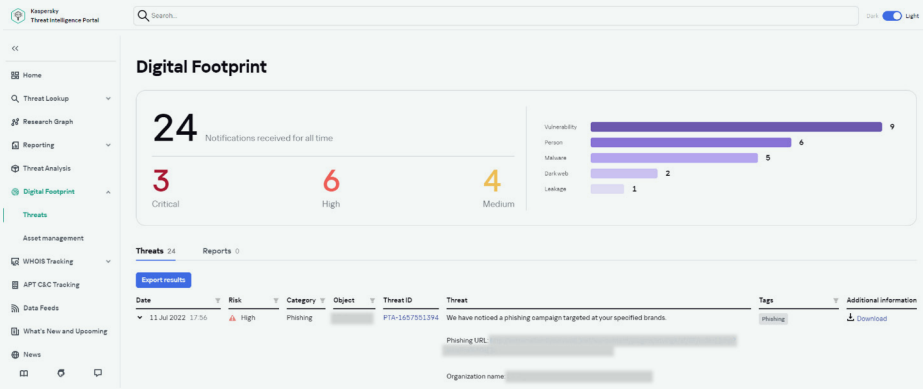
Detection of compromised employees, partner and client credentials, bank cards, phone numbers and other sensitive information that can be used to carry out an attack or pose reputational risks for your company.

How it works

Configure	Collect	Filter	React
Information discovery about the company's digital assets	Automated data collection from surface, deep and dark webs, and the Kaspersky knowledgebase	Threat detection, analysis and prioritization managed by analysts	Delivery of completed intelligence

Key service deliverables

- Threat alerts in Threat Intelligence Portal
- Analytical reports compiled by our experts
- Search quota in the dark web database
- Search quota in the social media database
- Takedown requests
- Presentations and Q&A sessions with experts
- Machine-readable data



Threat types

Kaspersky Digital Footprint Intelligence empowers organizations to rapidly and efficiently respond to potential threats with real-time alerts and takedown capabilities. It reduces the likelihood of harm to brand reputation, customer trust, and overall business operations. Companies can customize the service's monitoring capabilities to meet their specific needs, and comprehensive reporting and analytics offer valuable insights into the scope and impact of brand infringement and other potential risks.

Network perimeter-related threats

- Misconfigured network services
- Identification of vulnerabilities
- Defaced or compromised resources

Dark web-related threats

- Fraud schemes and cybercriminals' plans
- Stolen credit cards and compromised accounts
- Insider activities

Malware-related threats

- Phishing attacks
- Botnet activities
- Targeted attacks
- APT campaigns

Data leakages

- Corporate documents being made publicly accessible
- Employee activity on social networks
- Compromised credentials

Brand impersonation

- Fake websites
- Fake social media account s
- Fake mobile apps

Intelligence sources

It's essential that our customers have a comprehensive understanding of their external security posture. To provide this information, Kaspersky security analysts collect and aggregate information from the following intelligence sources:

Your unstructured data

- IP addresses
- Company domains
- Brand names
- Keywords

Network perimeter inventory

Surface, deep and dark web

Kaspersky Knowledge Base

Analytical reports

Threat alerts

10 takedown requests a year

Real-time search across Kaspersky's, surface and dark web sources

Business values

Kaspersky Digital Footprint Intelligence delivers powerful benefits and significant value to your organization:

Protects your brand

Detect potential threats in real-time to protect your brand reputation, preserve customer trust, reduce the risk of financial loss and damage to business operations.

Reduce cyber risks

Equip your key stake holders (CxO and Board) with information on where to focus cybersecurity spending by revealing gaps in the current setup and the risks they bring.

React faster

Additional context for security alerts improves incident response and reduces your Mean Time To Respond (MTTR)

Reduce the attack surface

Manage your company's digital presence and control external network resources to minimize attack vectors and vulnerabilities that can be used for an attack.

Understand your adversaries

Forewarned is forearmed - know what cybercriminals are planning and discussing about your company on the dark web so that you're prepared for it.

Know the unknown

Improve your ability to withstand cyberattacks and identify threats outside the jurisdiction of your internal security teams.

To find out more about the various subscription plans, please get in touch with our team

Get in touch

Kaspersky Digital Footprint Intelligence

Learn more

www.kaspersky.com

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