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Kaspersky Overview: Our values, business, solutions and services

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"Our mission is simple – building a safer world. We do that by becoming the global leader in cybersecurity. By securing technology we ensure that it stays free of cyberthreats – providing nothing but positive possibilities for everyone. Bring on endless possibilities. Bring on a safer tomorrow."

Eugene Kaspersky, CEO of Kaspersky

For nearly 30 years committed to building a safer world

Kaspersky is a global cybersecurity and digital privacy company building a safer digital world for nearly 30 years. In this time, we have evolved from offering endpoint security to complete business and consumer protection. With a team of more than 6,000 professionals, we continue to build our cybersecurity ecosystem, aiming to meet the entire range of security needs for organizations and users to ensure a Cyber Immune future.

Innovating the IT industry with a Cyber Immunity approach

Technological breakthroughs have always been driven by the desire to innovate. However, with innovation comes the risk that technologies might be exploited beyond their intended use. Leveraging its long-standing and successful experience in tackling sophisticated cybercrime, Kaspersky has pioneered security for the IT industry with its Cyber Immunity approach, aiming to create cyber-physical systems that are inherently safe and secure, a concept close to the heart of KasperskyOS.

A billion devices have been protected by Kaspersky to date[1]

Kaspersky has been protecting individual users for almost 30 years, offering a comprehensive range of consumer security solutions designed to safeguard personal devices, privacy and digital identity. From award-winning internet security software to VPN, password management and parental controls, our consumer products deliver protection in a simple, intuitive experience. Whether at home or on the go, across PCs or mobile devices, we ensure that every individual — not just large organizations — can navigate the digital world safely and with confidence.

Ensuring business continuity never stops

We help businesses, critical infrastructure, and governments stay ahead of complex threats. Our solutions reduce cyber risk in measurable business terms – ensuring zero interruption, faster incident response and less routine work for your team, no matter how complex your environment is. From endpoint protection to expert services, we give you the exact protection level you need. No bloated contracts – just flexible security that matches your operational needs and true cost of risk.

Security built to fit your ecosystem, not disrupt it

We help businesses protect their operations, cut through the complexity and scale defense as their needs evolve. Instead of a one-size-fits-all approach, we act as a true partner. We understand your environment and resources, so you can deploy rapid protection today and adapt instantly as your business grows. This eliminates the noise and

optimizes your existing resources. You get true protection and transparent costs, without overinvesting in tools you don't need.

Proven expertise businesses can rely on

This business-first mindset is powered by continuous threat research, with more than half of our 6,000 employees working in R&D. This is substantiated by a long record of independent testing and 1,600 worldwide patents, meaning businesses can trust our technologies and innovations to keep them safe.

From smaller businesses to global enterprises, our solutions scale as fast as you do. We help organizations build resilience, truly reduce workload on internal teams and keep cybersecurity strictly aligned with visible business outcomes.

Threat intelligence with a truly global reach

Operating with more than 200 million sensors in nearly 200 countries, Kaspersky gathers real-time intelligence from all over the globe, helping to protect users from threats that other companies might overlook. We are the first to know about new threats, and our global coverage helps us to swiftly prevent them from spreading.

A unique team of security experts at the forefront of your protection

Our vastly experienced teams of experts across five Expertise Centers work around-the-clock to combat mass attacks, malware, targeted and APT attacks, industry- and infrastructure-specific threats to keep our customers safe.

- The **Kaspersky Global Research and Analysis Team (GReAT)** researches and discovers the most sophisticated threats (from the infamous Duqu, Equation or Carbanak to the latest Operation Triangulation)
- The **Kaspersky Threat Research** group conducts anti-malware and content filtering research, develops key threat-fighting technologies and contributes to our unique SSDLC[2] and Secure by Design methodologies.
- The **Kaspersky AI Technology Research** center handles general AI research and AI-powered threat detection and solutions.
- **Kaspersky Security Services** include MDR, Incident Response, Security Assessments, SOC Consulting, and Digital Footprint Intelligence.
- **Kaspersky ICS CERT** excels in the area of industrial infrastructures specifics, carrying out OT threat analysis, vulnerability research and assessment, and working with technology associations and product vendors to establish high security standards for the next-generation technologies.

Work done in Kaspersky's Expertise Centers all feed into our solutions and services to keep our customers safe and ahead of even the most sophisticated threats. Learn more about Kaspersky's Expertise Centers on the official website.

[2] Secure Software Development Life Cycle

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Combining security expertise with the power of Artificial Intelligence

For more than two decades, Kaspersky has been integrating AI and machine learning technologies into its products, services, and internal processes to help organizations and individuals stay ahead of evolving cyberthreats. At the heart of these efforts is the Kaspersky AI Technology Research Center, which advances the company's expertise in AI-driven cybersecurity and Ethical AI. The Center's work focuses on combining cutting-edge AI technologies with human expertise and threat intelligence, ensuring that AI serves as a powerful tool for enhancing security while maintaining reliability, transparency, and trust.

AI across our B2B portfolio

Across its corporate products, Kaspersky leverages a broad range of AI technologies, including machine learning and generative AI, to automate routine security tasks, accelerate threat detection and investigation, and help organizations address growing cybersecurity skills shortages.

The advanced capabilities such as AI-enhanced detection of account theft or sophisticated attack techniques like DLL hijacking, are embedded in Kaspersky Next, the flagship product line for business, and Kaspersky SIEM, an advanced SOC platform, to help identify abnormal behavior, along with AI alert prioritization, which correlates infrastructure events to highlight high-risk ones..

In industrial environments, Kaspersky Machine Learning for Anomaly Detection (MLAD) applies advanced AI algorithms to identify deviations in technological processes, equipment performance, and event streams before they escalate into critical incidents. Kaspersky Managed Detection and Response (MDR) further utilizes a range of AI technologies, such as an AI-driven Autoanalyst to automate alert processing and GenAI-based Account Theft Pre-Investigation, reducing analysts' workload by providing them with actionable context and allowing security teams to focus on the most critical threats.

Kaspersky also uses GenAI to support cybersecurity teams through KIRA, an assistant available as an add-in across selected Kaspersky solutions. Designed to empower cybersecurity experts, KIRA can generate human-readable descriptions of technical findings, help interpret complex security data, automatically flag risky configurations, and provide tailored mitigation steps. Selected Kaspersky Next products, for example, offer AI-enabled alert and incident summarization with KIRA, which explains attack chains and key events to accelerate investigations. In Kaspersky Container Security, on the other hand, KIRA can describe Docker images and find potential misconfigurations that traditional methods can miss.

AI also strengthens Kaspersky Threat Intelligence services. Machine learning and generative AI facilitate malware classification, attribution of malicious files to malware families, analysis of large-scale threat data, support of KIRA-generated summaries of OSINT data on indicators of compromise and threat actors, enabling security teams to make faster and more informed decisions.

AI across our B2C portfolio

For consumers, Kaspersky integrates AI technologies into everyday digital protection. All AI-powered features are developed and used in line with Kaspersky's principles of responsible AI, with a strong focus on transparency, security and user privacy. AI technologies are designed to enhance protection while minimizing data exposure and respecting users' control over their digital information. Kaspersky's AI- and ML-powered technologies continuously analyze application behavior, files, websites, and links received through messengers, emails, and notifications in real time to detect and block threats, fraud and sophisticated scams.

Our AI-powered Scam Protection combines behavioral analysis and Optical Character Recognition (OCR) technology to identify phishing pages, fake online stores, crypto fraud, and other sophisticated scams. Detection is reinforced by the Kaspersky Security Network (KSN), which combines cloud-based threat intelligence with machine learning models trained on millions of web resources. The effectiveness of this approach has been independently

validated through an "Approved" certification from AV-Comparatives for high Anti-Phishing results and Fake Shops Detection.

AI technologies also enhance mobile protection, privacy, and digital well-being. Cloud ML in Kaspersky for Android analyzes unique application indicators to identify previously unknown malicious apps before they can compromise users' devices.

In Kaspersky Password Manager, a specialized neural network recognizes login fields and securely autofills credentials, addresses, and payment details across browsing sessions. Who Calls applies machine learning to classify incoming calls by organization, category, and risk level, helping users avoid phone scams, while Kaspersky Safe Kids uses AI to classify millions of websites by content and age appropriateness, helping parents protect children from inappropriate and unsafe online content.

Top quality confirmed by multiple tests and awards

Our products regularly undergo independent external reviews and tests, and receive the highest marks and award recognitions. According to AV-Comparatives Security Survey 2025, Kaspersky was named the most popular desktop security solution in Europe, Asia, Central and South Americas and was noted as the vendor "who shaped the year" in IDC's Worldwide Consumer Digital Life Protection Market Shares report[3]. With over 950[4] industry awards received for its security solutions, Kaspersky remains one of the most endorsed security vendors on the market. Our technologies and processes are comprehensively audited and certified in accordance with the world's most respected standards to ensure the most robust security for our customers.

Read more about independent assessments and certifications

Kaspersky is working on reviewing its internal processes with independent auditors, including:

- The Service Organization Control (SOC) 2 for Service Organizations audits have been undertaken by Kaspersky since 2019. In 2026, Kaspersky renewed comprehensive SOC 2 Type 2 audit for the effectiveness of controls implemented to protect the process of the antivirus databases development.
- ISO/IEC 27001 certification: the international standard outlining best practices for information security management systems, achieved by Kaspersky in 2020 and subsequent re-certification with expanded scope in 2025.

We are transparent in how we work to protect you and your businesses

Kaspersky is the first cybersecurity company to publicly offer our source code for external review and has also made our Software Bill of Materials (SBOM) available for our customers and partners. Our international network of Transparency Centers allows stakeholders to learn about our internal processes and data management practices, providing confidence in the high levels of data protection we offer.

Read more about Kaspersky's Global Transparency Initiative

Kaspersky is committed to protecting customers from cyberthreats, regardless of their origin or purpose. The company's Global Transparency Initiative (GTI) is aimed at engaging the broader information security community and other stakeholders in validating and verifying the trustworthiness of our products, internal processes, and business operations. It also introduces additional accountability mechanisms by which the company can further demonstrate

[3] IDC Worldwide Consumer Digital Life Protection Market Shares 2024 (June 2025)
[4] The number includes independent test results of corporate and consumer products during 2013-2025.

that it addresses any security issues promptly and thoroughly. You can learn more about the history of the GTI development and its global expansion on the website.

Kaspersky's Global Transparency Initiative includes a number of actionable and concrete measures:

- **External review** of the company's source code, software updates and threat detection rules;
- **Independent review** of the company's secure development lifecycle processes, and its software and supply chain risk mitigation strategies;
- **Relocation of threat-related data storage and processing to Switzerland** for customers in Europe, North and Latin America, the Middle East, and also several countries in the Asia-Pacific region.
- **Transparency Centers across the globe** to address any security concerns, together with customers, trusted partners and government stakeholders. Kaspersky Transparency Centers are located across META, Asia-Pacific, Europe, and Latin America.
- **Increased bug bounty rewards** of up to US$100,000 for the most severe vulnerabilities found under Kaspersky's Vulnerability Disclosure program. Since 2022, Kaspersky has been running its public bug bounty program on the Yogosha platform. The company also supports the Disclose.io framework which provides Safe Harbor for vulnerability researchers concerned about negative legal consequences of their discoveries.
- **Making the company's approach in its Responsible Vulnerability Disclosure transparent** by publishing its ethical principles.
- **Transparency Reports** disclosing the number of requests from law enforcement and government agencies to provide information on user data, expertise, and technical information for the investigation of threats.
- **The launching of the Cyber Capacity Building Program** – a dedicated training course on product security evaluation for greater security and cyber-resilience of the ICT ecosystem, available also online.

We believe education and cooperation will lead to a safer digital era

Kaspersky educates its users on the evolving cyberthreat landscape and speaks about complex digital topics in a simple way. The company works to enrich children's online safety and supports the development of young talent by contributing to the international IT community. We also lead global associations and joint projects aimed at protecting those in need. Together we can build a safer world.

Read more about our role in the global IT community

Cooperation is the most effective way of building a safer world and fighting cybercriminals. We believe there are no borders to providing security. To this end, we share our expertise, knowledge and technical findings with the world's security community. Our company has been taking part in investigations with companies such as Adobe, AlienVault Labs, Novetta, CrowdStrike, OpenDNS and others.

We are proud to collaborate with global IT security vendors, international organizations, and national and regional law enforcement agencies all over the world in fighting cybercrime.

Along with law enforcement agencies and CERTs worldwide, Kaspersky cooperates with INTERPOL in the joint fight against cybercrime. The company provides the organization with human resources support, training, and threat intelligence data on the latest cybercriminal activities. Specifically, Kaspersky researchers have provided trainings to INTERPOL law enforcement officials since 2019, with the company conducting more than 10 cybersecurity training events for INTERPOL.

To further enhance global efforts to combat cyber offenses, Kaspersky and AFRIPOL have signed a cooperation agreement in preventing and fighting cybercrime. Having a long record of joint cooperation projects, the two organizations have been active contributors to the assessment of the African threat landscape, as well as disrupting cybercrime, namely Africa Cyber Surge Operation and Africa Cyber Surge Operation II. In 2026, as part of a joint initiative with AFRIPOL, Kaspersky provided cybersecurity training courses for law enforcement

representatives from 23 African countries, unfolding the fundamentals of Security Operations Center (SOC) activities and advanced threat hunting techniques.

Kaspersky is also a member of initiatives and organizations such as Securing Smart Cities, the Industrial Internet Consortium, AUTOSAR, the International Telecommunication Union, and the International Organization for Standardization. We are founding members of the Coalition Against Stalkerware and the NoMoreRansom Initiative, and participate as partners in the Geneva Dialogue – a multistakeholder cooperation group leading an international process and conversation on the security of digital products. We take part in joint cyberthreat investigations and conduct training for cybersecurity specialists and for international police organizations. Collaboration between the Dutch police and Kaspersky led to the arrest of suspects behind the Coinvault ransomware attacks.

Kaspersky also proactively engages with UN initiatives, including the Global Digital Compact, the Open-Ended Working Group on the Security and Use of ICT and the Ad Hoc Committee to Elaborate a Comprehensive International Convention on Countering the Use of ICT for Criminal Purposes. Kaspersky has been a frequent participant in the Internet Governance Forum (IGF) under the aegis of the United Nations, having presented its "Ethical principles for the use of AI in Cybersecurity" as well as its guidelines for the secure development and deployment of AI systems as part of the forum.

In 2025, Kaspersky signed a cooperation agreement with JUPOL to strengthen the cybersecurity capabilities of Spain's national police. The partnership focuses on enhancing officers' skills through dedicated training, improving their ability to respond to cybercrime, and fostering collaboration between public and private sectors.

Read more about our educational initiatives

We believe that encouraging dialogue and launching educational programs are essential steps towards international collaboration in the fight against cybercrime. That is why we run the Kaspersky Academy – an international educational project established by Kaspersky in 2010. Through this program, we promote worldwide knowledge of cybersecurity, supporting young talent in IT and contributing to the development of high-quality cybersecurity educational programs.

To equip young talents with the wide knowledge of cybersecurity professional paths and make their future IT journey more vivid, Kaspersky also launched the Tech Valley project, which focuses on senior scholars and college students. In 2023, Kaspersky Academy launched Kaspersky Academy Alliance, a special program for universities to integrate the cybersecurity expertise and the latest Kaspersky technologies into teaching to enhance student's academic outcome.

In 2023, Kaspersky announced its Kids' Cyber Resilience project. The goal of this project is to establish collaborative and proactive approach to online safety and security, helping children manage stress and recover from setbacks in a digital environment. In 2024, Kaspersky expanded its initiative from Vietnam, in the Asia-Pacific (APAC) region to the Middle East and CIS countries. That same year, Kaspersky also published a book "Cybersecurity Alphabet" for kids 5-12 years old. In this book, they get to know new technologies, learn the main cyber hygiene rules, find out how to avoid online threats and recognize fraudsters' tricks. Furthermore, in 2025 Kaspersky announced the opening of its Cyber Research Center at KidZania Santa Fe to educate young users about the importance of digital security.

Apart from youth education, the project also equips parents and educators with the knowledge and tools needed to guide children to identify issues online, i.e. sources of stress and discomfort, reduce or mitigate potential cyber risks, and provide support for those who may have been impacted by cyber bullying and other negative forms of online experiences. Kaspersky experts also contribute to study materials for Junior High schools.

Kaspersky also conducts Kaspersky Expert training, aimed at professionals to help them learn effective threat detection and mitigation strategies to battle the evolving dangers of today's cyber-reality, as well as "Cyberhygiene" course for raising digital literacy among general audience.

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Read more about our social projects

In our efforts to build a safer future, we are not only concerned with the digital well-being of the world. Reducing the environmental impact of our infrastructure, business activities and products, employee care, inclusivity and availability of technologies are the key areas of Kaspersky's sustainable development. The company has been releasing its sustainability reports since 2023, drafting in accordance with international GRI and SASB standards. The latest report is available here.

Women in Cybersecurity is an online community created by Kaspersky, that helps supercharge the careers of women entering the cybersecurity industry, along with those already in the field. We've also launched the Empower Women digital project with the goal of further building bridges between women and men at every level of the company via knowledge sharing – helping to create a working environment where everyone can reach their full potential, regardless of gender.

In 2025, Kaspersky presented "Future You in Tech", a new initiative designed to support the next generation of women entering the technology field. The project targets young women who are exploring potential professional directions, helping them understand what the cybersecurity sector entails, the career opportunities it offers, and which roles may align with their interests and strengths.

Kaspersky has consistently led efforts to address digital violence and technology-facilitated abuse. In 2019, the company introduced spyware protection in its Android app, becoming the first to offer users a robust defense against stalkerware – a commercial spyware, which is deemed legal, but can be used to secretly monitor and track a partner's device and often leads to domestic abuse. That same year, Kaspersky co-founded the Coalition Against Stalkerware, uniting private IT companies, NGOs, research institutions, and law enforcement agencies to combat intrusive software and raise awareness about digital abuse. What began with 10 stakeholders has now grown into a network of over 40 organizations and has also received support from INTERPOL, all working collaboratively to combat cyberstalking and support victims for five years on. On top of this, Kaspersky supports non-profit organizations (NPOs) working with the victims of domestic abuse.

Building on its commitment to combating both online and offline stalking, Kaspersky recently introduced the Who's Spying on Me feature in its Android apps. This innovation not only detects stalkerware but also identifies suspicious Bluetooth devices that could be used for offline tracking. By expanding its protective capabilities, Kaspersky continues to empower individuals to take control of their safety and privacy.

In 2024, Kaspersky launched an Anti-stalking Awareness Guide — a new initiative engaging psychologists and victims of stalking. Combining expertise from multiple disciplines, this guide doesn't just help users identify signs of stalking and take protective measures, but also amplifies the voices of survivors, inspiring others to reclaim their sense of safety and control.

Furthermore, Kaspersky was a partner in the EU-wide "DeStalk" project, running from 2021-2023, which the European Commission chose to support with its Rights, Equality and Citizenship Program. DeStalk addresses the issues of cyberviolence and stalkerware, representing new, widespread and hidden forms of online gender-based violence.