



Take your endpoint
defenses to the next level
and tackle evasive threats
head-on

Kaspersky Next EDR Optimum

kaspersky bring on
the future

For small and mid-sized businesses



Kaspersky Next EDR

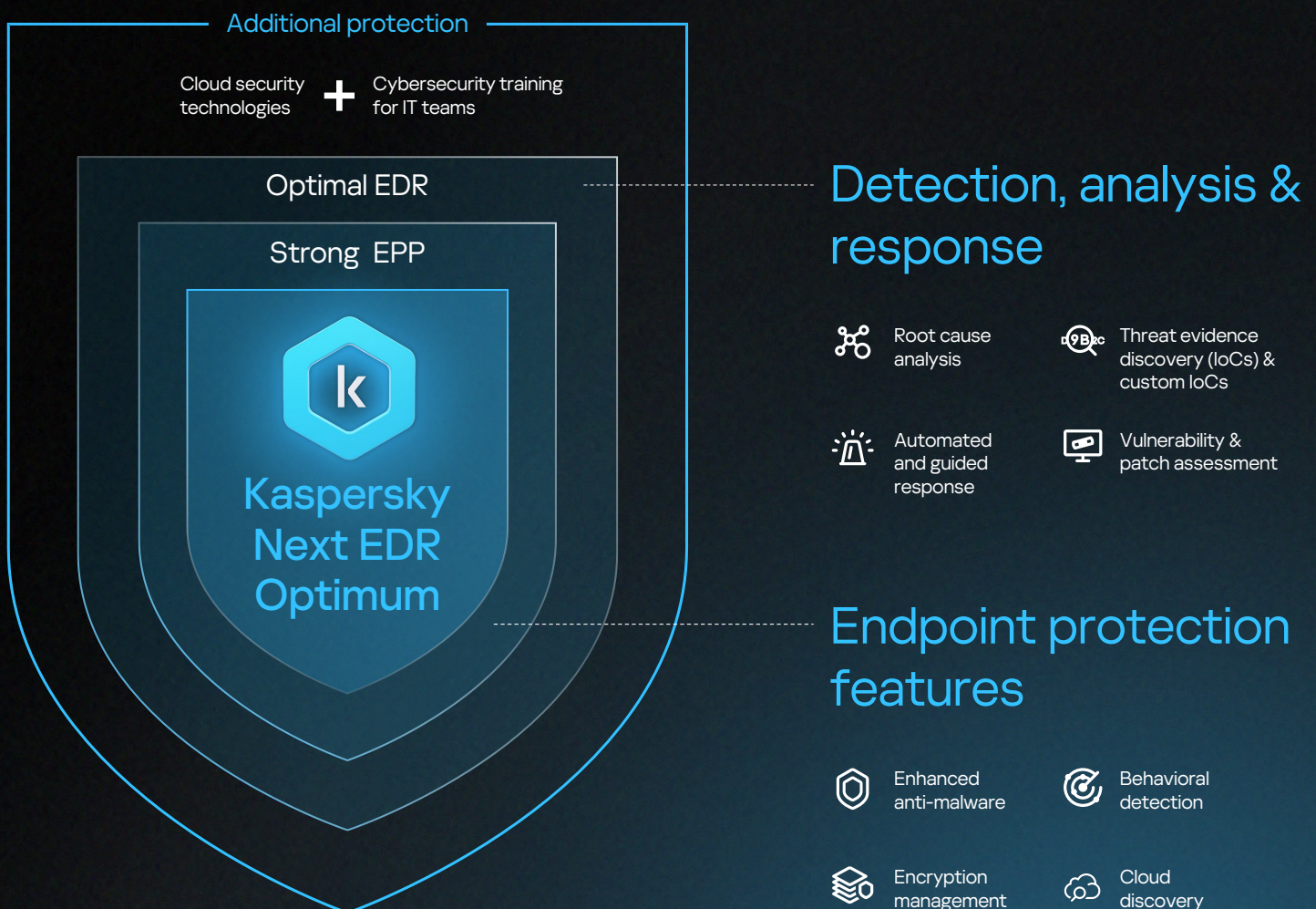
Optimum is the perfect fit for small and mid-sized companies looking for an agile, intelligent security solution. It combines strong endpoint protection with enhanced controls, patch and encryption management, training for IT staff, cloud security and more — all boosted by essential EDR functionality like IoC scanning, root cause analysis and adaptive anomaly control.

Stay ahead of cyberattacks without stretching your resources and budget

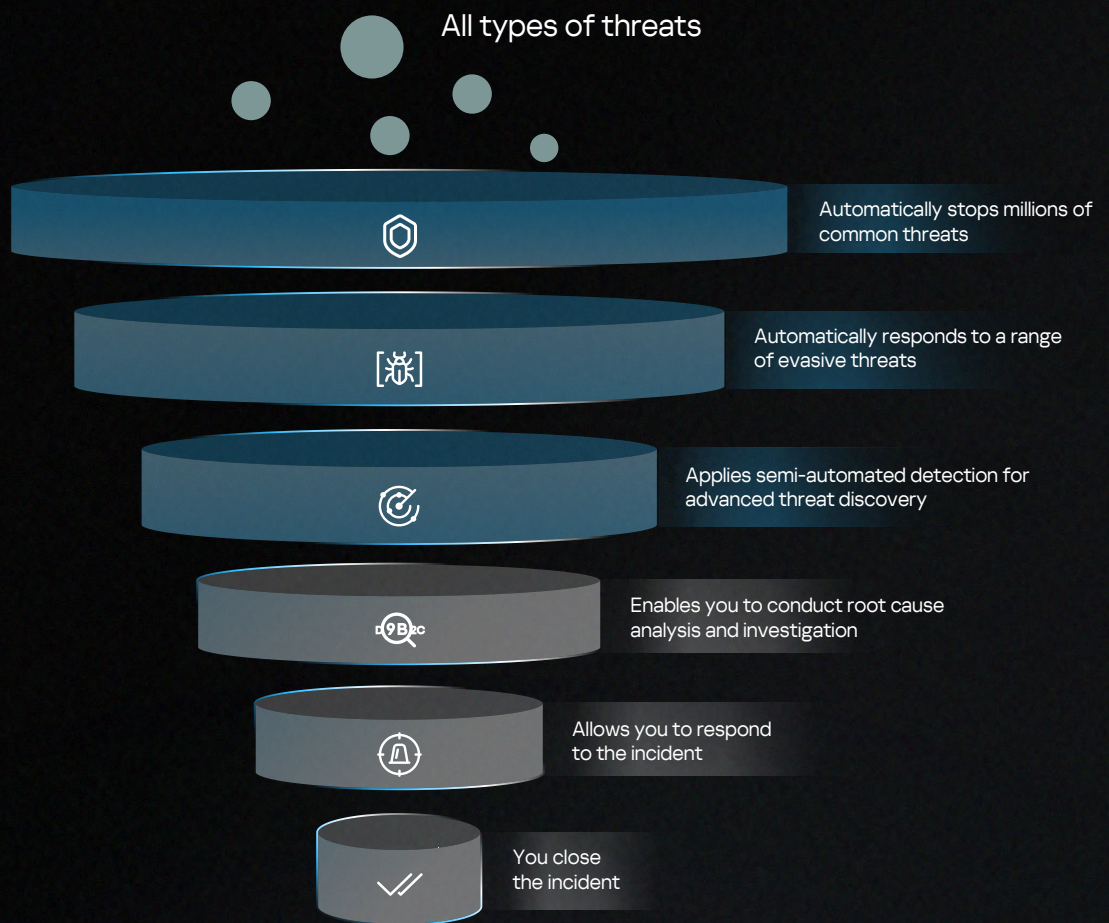
Cyberattacks are not just a problem for large enterprises — small and mid-sized businesses are prime targets too. Stopping advanced threats takes more than basic endpoint protection; it requires powerful detection, in-depth investigation and rapid response. But for growing organizations, building these capabilities in-house can be complex and resource-heavy.

Level-up your security with streamlined, adaptable EDR

Kaspersky Next EDR Optimum provides unmatched threat visibility, IOC scanning, rapid investigation and guided response tools that adapt to neutralize emerging and evasive threats fast. We've built Kaspersky Next EDR Optimum for smaller cybersecurity teams that need to improve their incident response capabilities and develop expertise without taking too much time.



How Kaspersky Next EDR Optimum works



Automatically performed by the solution

With the involvement of your IT / ITSec team

Kaspersky EDR Optimum delivers:



Built-in cybersecurity training — empower your IT staff with integrated cybersecurity training to help with threat detection and improve the quality of data collection.



Cloud and Microsoft 365 protection — secure your cloud service and Microsoft Office 365 usage to reduce your attack surface and block threats before they cause harm.



Flexible deployment and lower TCO — cut Total Cost of Ownership with cloud deployment and multiple automation features, or choose on-premises installation for complete control.



AI-powered endpoint protection with built-in EDR — get AI-driven protection enhanced with EDR features so you can fully understand the threat and its scope — and stop an attack before any damage is done.

Kaspersky Next EDR Optimum — part of the Kaspersky Next product line

Kaspersky Next is a tiered product line for businesses of all sizes. Kaspersky Next Optimum is for small and mid-sized businesses with lean cybersecurity teams that want to scale protection without added complexity. It starts with strong endpoint protection, enhanced by endpoint detection and response features, and enables a smooth upgrade to essential XDR or MXDR for more sophisticated cybersecurity.

Why Kaspersky Next Optimum?



Built on best-in-class endpoint protection

For over a decade, Kaspersky products have consistently ranked at the top in independent tests and reviews. Our proven automated endpoint protection reduces the number of alerts security teams need to analyze, improving their efficiency.



Backed by deep knowledge, skills and expertise

Kaspersky Next is built on the decades of accumulated experience and deep expertise of our global security teams. Our exceptional experts combine advanced skills and state-of-the-art technologies to work together and tackle the most sophisticated, dangerous cyberthreats, setting the industry standard for security and reliability.



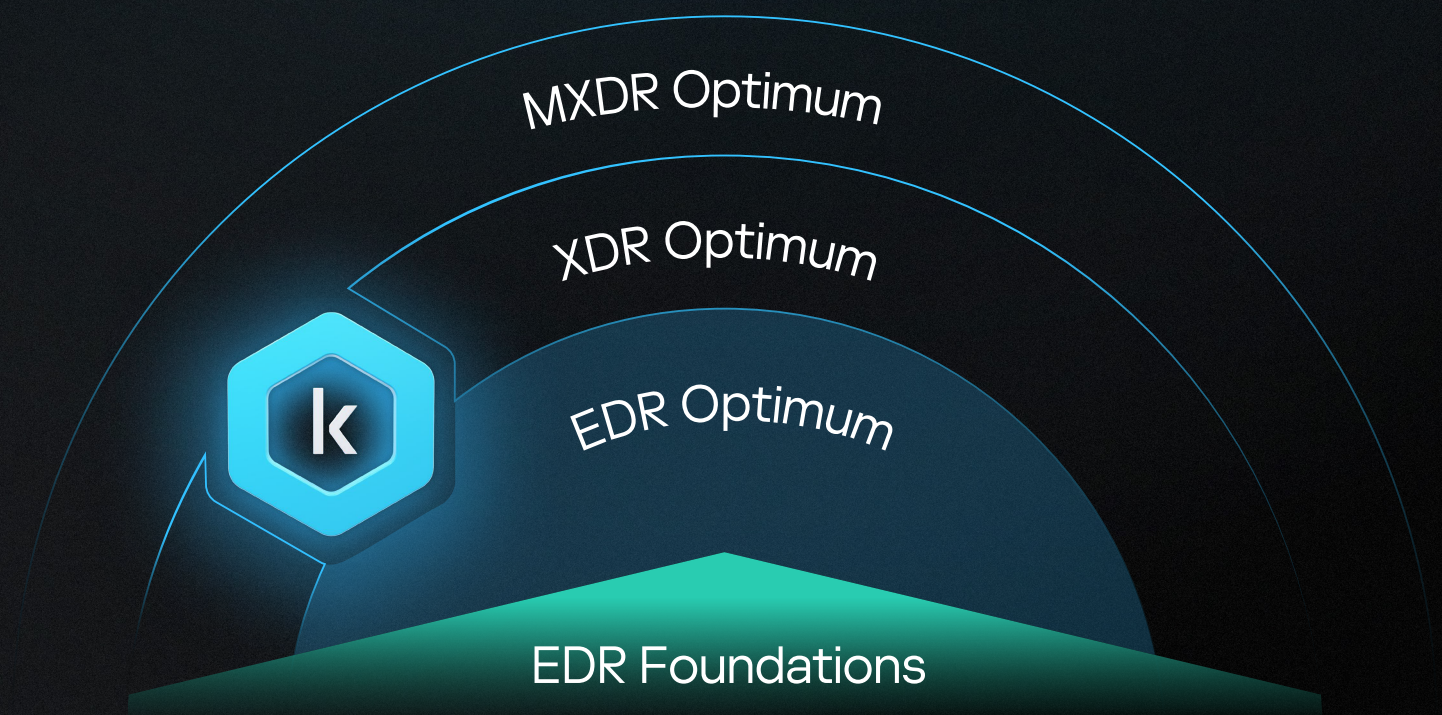
Multi-layered defense based on AI technology

Kaspersky uses predictive algorithms, clustering, neural networks, statistical models and expert algorithms to boost detection speed and improve accuracy.



Cybersecurity that grows with you

Kaspersky Next protects businesses of all sizes and scales effortlessly as your business grows — start with essential endpoint protection and easily move up the tiers to more advanced, expert-level solutions as you need them.



www.kaspersky.com

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